

PHASE 01. R	esearch and Design An	alysis	
Client / Central St. Martins	Course / DESIGN IN EUROPE 2025	Designers / Noelle Escalante, Alana Kurebayashi, Kaitlyn Hung, Theodore Zaner	

Our Task

Based on our visit to the V&A Storehouse to see objects in open storage, propose an experiential intervention for the Kings Cross

District that:

- 1) Uses a single historical object (explicit or implicit)
- 2) Interprets the local history of the area (Gas Works)
- 3) Responds to a specific environment (Gasholder Park)
- 4) Engages multimodal and multi-sensory learning
- 5) Considers audience interaction

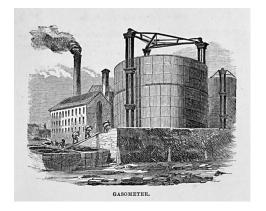






Before Gas Lamps

- Streets dark and unsafe
- Hire a linkboy to carry flame torch
- Lights expensive and time consuming - fueled by whale material
- Homes illuminated from candle lamps



After Gas Lamps

- Increase in gas street lamps = increase production of iron cast
- Less expensive
- Pipeline gas to multiple lamps throughout streets and homes
- Changed nightlife in London

Invention of Gas Lamps

- Scottish inventor and chemist William Murdoch
- Illuminated house in 1790s
- Gas manufactured from coal
- Transported via Regent Canal
- January 28, 1807 First gas lamps erected on Pall Mall, London

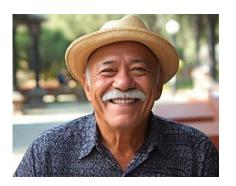




Audience Personas



Name: Selena
Age: 20
Selena is an art student at
CSM who enjoys going
outside between her
classes. Gasholder Park is
one of her favorite spot
near the university.



Name: Stephan
Age: 60
Stephan is a retired
postman. To get exercise,
Stephan likes to walk
around King's Cross and
people watch.



Name: Hope
Age: 7
Hope likes coming to King's
Cross with her family to
play in the water and go to
the park. She likes to run
around the gasholders and
sit in the grass.



Name: Philip & Tina
Ages: 45
Philip and Tina have been
married for 15 years. They
love going on dates in
King's Cross. They always
end the night sitting at
Gasholder Park while eating
gelato.

PHASE 02. Concept and Design Proposal						

Our proposal focuses on:

The History of gas lamps in 1800s King's Cross Revealing the narrative through light shows and colors

We plan to implement **light installations** that connect the history of gas powered lamps to the lights of the present.

Initial Sketches



Inspiration



Client / Central St. Martins	Course / DESIGN IN EUROPE 2025	Designers / Noelle Escalante, Alana Kurebayashi, Kaitlyn Hung, Theodore Zaner	
PHASE 03. D	etailed Design Solutions		



A combination of light and dark colors symbolizes brighter contemporary lighting and darker gaslit lamps of the past.



Materials





Client / Central St. Martins	Course / DESIGN IN EUROPE 2025	Designers / Noelle Escalante, Alana Kurebayashi, Kaitlyn Hung, Theodore Zaner	
PHASE 04. D	esign Documentation a	nd Intent	



Call to Action

Our design aims to play with **light and dark** to symbolize **the significance of gasholders** and its effects on city life.

By incorporating 1800s street lamps and contemporary lights, we will engage with the history the Gasholder Park holds while embracing the present.