

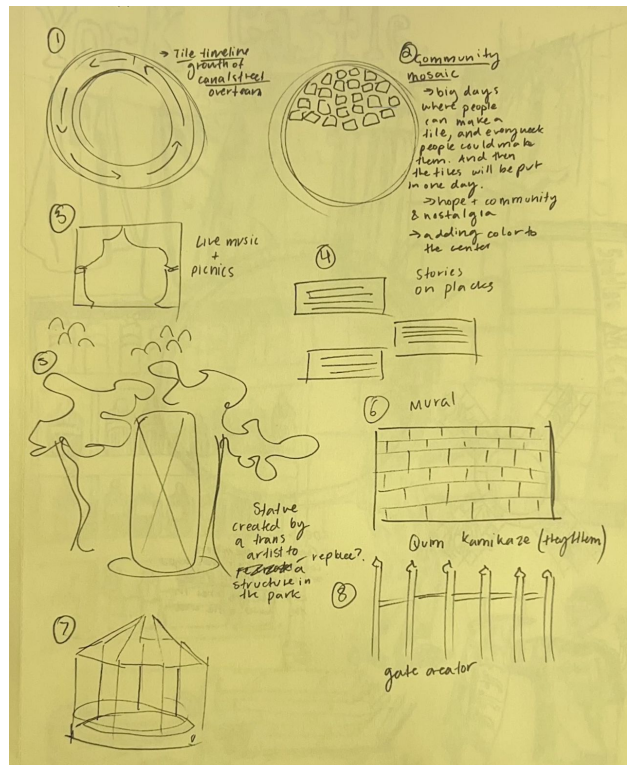
TEXTILES TO TILES
TEXTILES TO TILES
TEXTILES TO TILES
TEXTILES TO TILES
TEXTILES TO TILES

AVA//JADA//CLAIRE//AJÉS

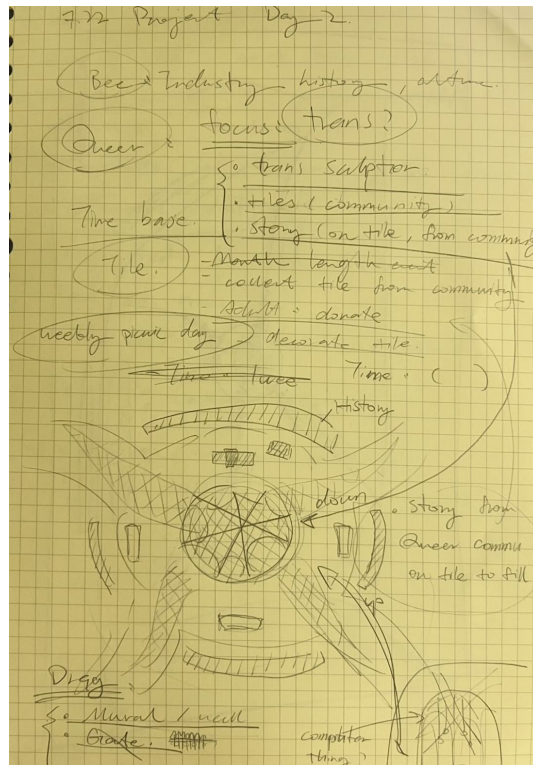
PHASE/ 01. Research and Idea Development



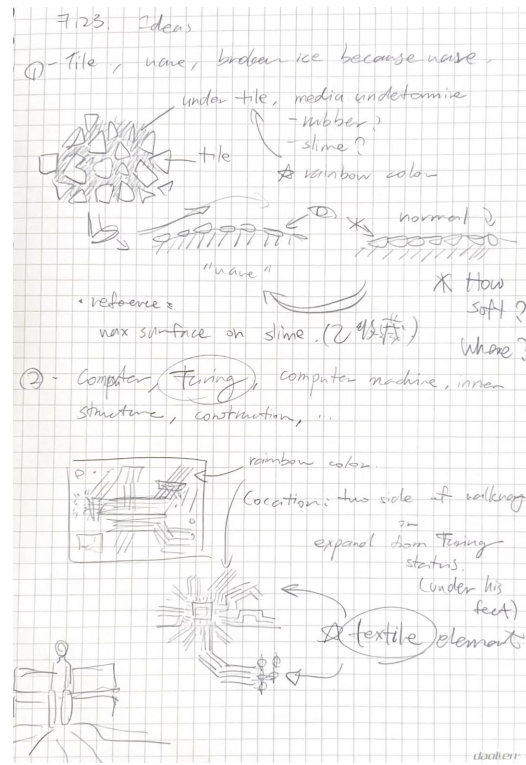
Concept
visualization



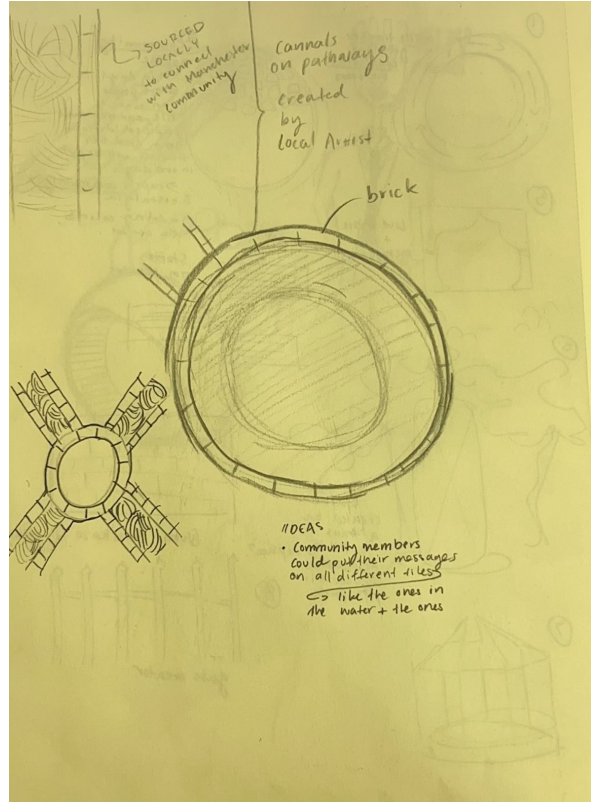
Brainstorm, Ava



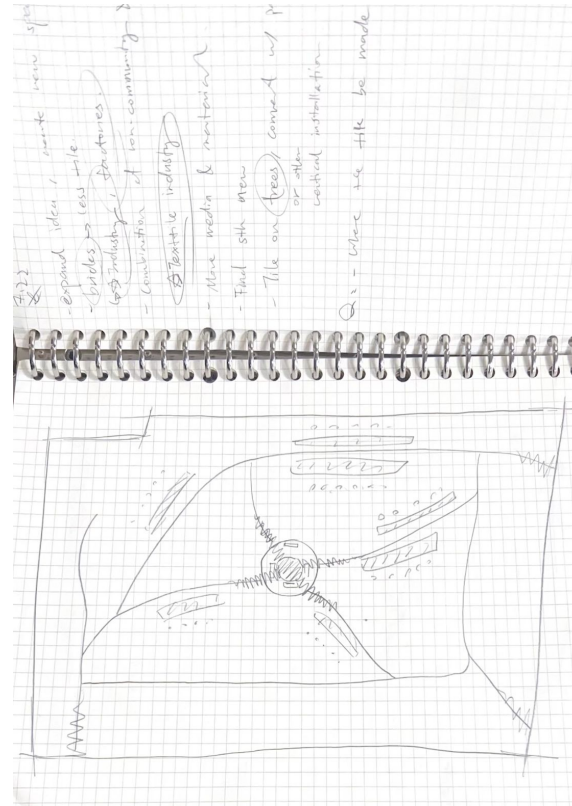
Brainstorm, Claire



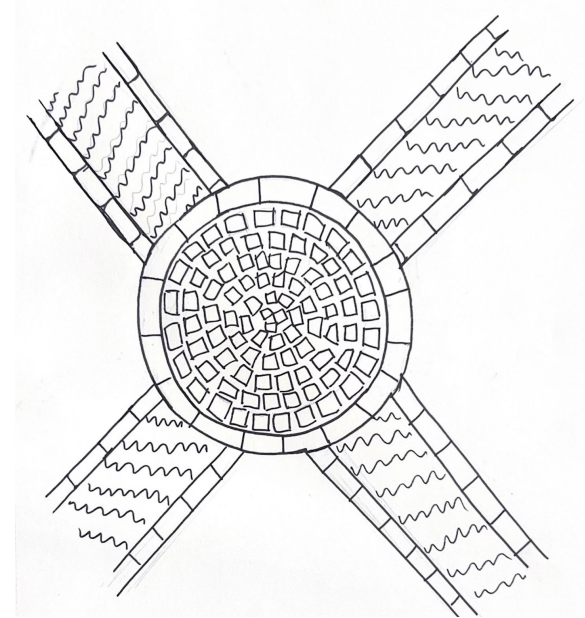
Iterations, Claire



Refining, Ava



Refining, Claire



Refining, Ava



Elementary School Painted Tile Wall



Tiled pathway lined with bricks



Concept visualization

Community event concept



PHASE/ 03. Detailed Design Solutions

Tile Work - Canal Water

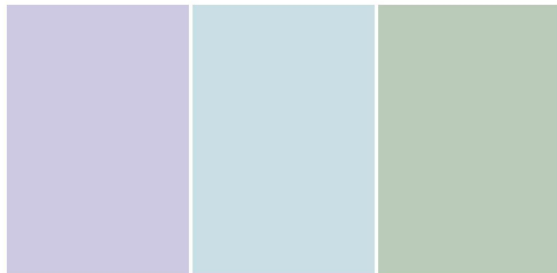


Continued community tiles ...

- Will resemble water since the extended cool colors from the rainbow will be used.
- Initial idea → square tiles like those in the center
- Other ideas → more water-like tiles

Tiles (in the circle)

- Almost off-white, rainbow colors
- To not overshadow the drawings on top



#CDC9E3

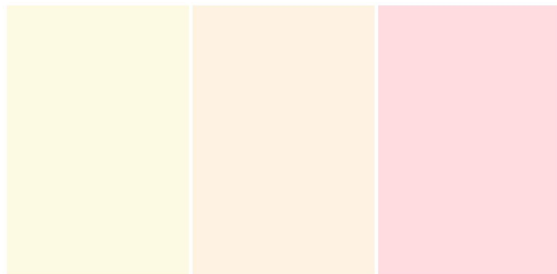
RGB 205, 209, 227

#C9DEE5

RGB 201, 222, 229

#BBCBB9

RGB 187, 203, 185



#FCFAE2

RGB 252, 250, 226

#FEF2E3

RGB 254, 242, 227

#FFDCE0

RGB 255, 230, 224

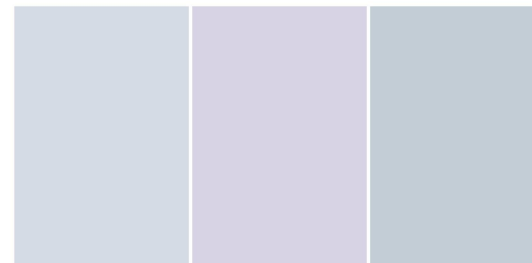
Bricks

- Inspiration: Bricks used in Manchester & in the Canal



Tiles (on the path)

- Same blues and purples used in the circle plus some adjacent colors.
- Extension of the center rainbow.



#D4DBE4

RGB 212, 216, 228

#D7D3E4

RGB 215, 211, 228

#C2CDD6

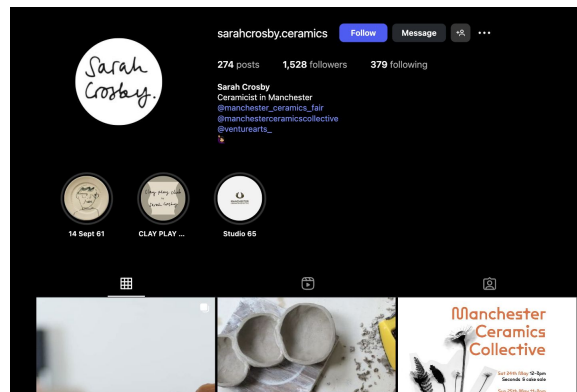
RGB 194, 205, 214

color.adobe.com

FA

Tile/Ceramic Artists

Sarah Crosby



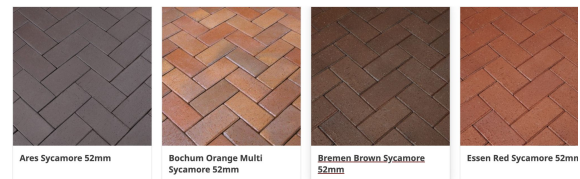
Brick Suppliers

Wienerberg UK

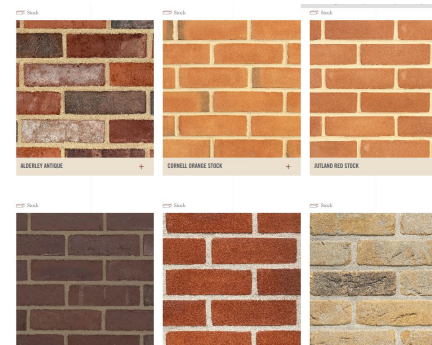


Sycamore Range

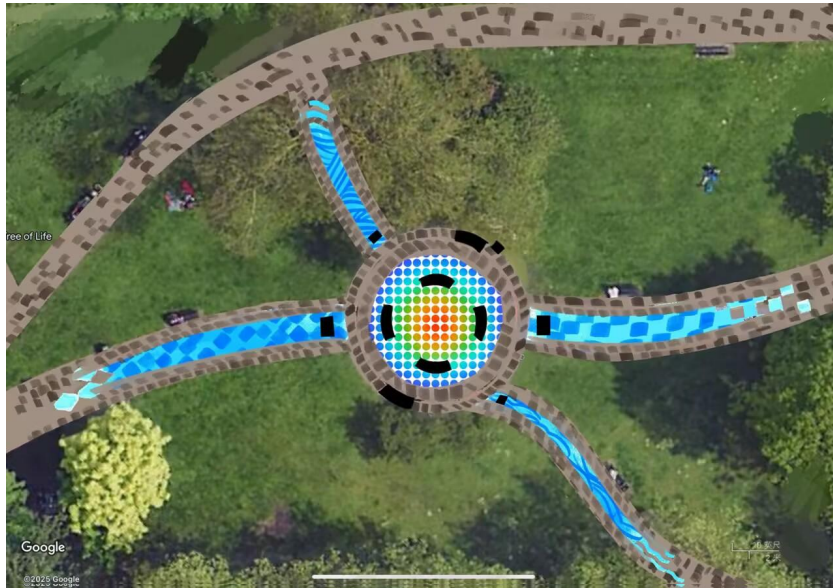
A brand new range with a profile designed to complement domestic and light traffic environments. With 12 colours to choose from, any architectural style or reference can be reflected efficiently and ease of installation in mind.



Manchester Brick



PHASE/ 02. Concept and Design Proposal

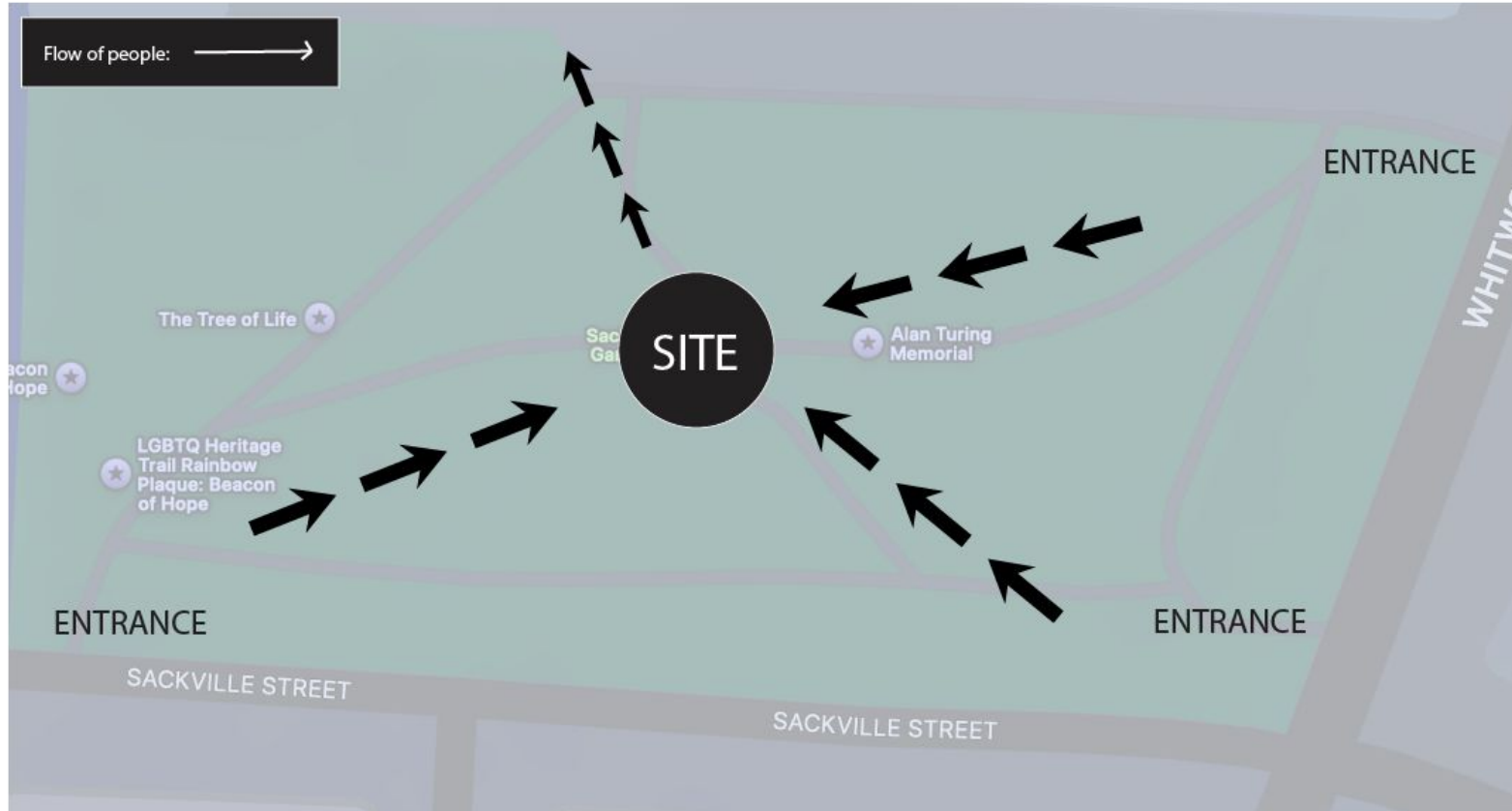


Concept (1)

Rainbow: Community tile area
Blue: Artist tile area
Black: Benches / information boards



Concept (2)



The Pathways

1. Use of canal for transporting cotton transportation for **textiles**.
2. Neglected stage of canal – **private area for queer individuals**.
3. Lined with popular **queer pubs**.
4. Present day rise of **Drag in Manchester**.





“A valuable and vibrant green resource for city-centre workers, local residents and visitors. Sackville Street Gardens has a formal ornamental garden character comprised of amenity grassland, trees, herbaceous bedding areas and structural flower bed planting.”

- Landscape Britain

“Despite its relatively small size, Sackville Gardens is rich in history and cultural significance, particularly as a place of unity and remembrance.”

- Manchester History

Persona 1: School Children



Age: 5 - 18 (Year 1 - 13)

I am still in school, trying to figure myself out. But due to societal pressures and youth, I am nervous about it all, which makes me feel scared about actually trying to learn about myself.

Persona 2: Queer Adults



Age: 25 - 55

I am generally out of school, and am now in the workforce and planning my future. I am hopeful, and while I am worried about the future, I got through my youth, and hope to help others through it too.

Persona 3: Families and Allies



Age: 25 - 45

I want to support a cause I believe in, and also meet the community that surrounds this cause. Also, I love third spaces and community spaces, and the weekly events are great for the whole family.

Persona 4: (Queer) Tourists



Age: 18 - 40

I am travelling and wish to contribute to a cause I believe in, and I hear this queer event is a great way to meet people in the community.

Objective//Community Engagement // Visual Appeal

	Digital	Physical	Events
MARKETING GOALS:	Gain attention and reach audience	Create a new feel to park excitement	Events that produce visual appeal and involve community
ACTIONS:	Park instagram to promote events	Printing flyers place in populated areas/A-frames and banners	

“We want this project to pay homage to the queer community of years past and respect the struggles they’ve faced, as well as inviting newer and younger generations to forge a new, brighter future.

We want our process in the evolution of the walkway to mimic the evolution of canal itself, and how its function shifted, yet its purpose remained a staple in the queer community.”

APPENDIX

Persona 1: School Children

Age: 5 - 18 (Year 1 - 13)

I am still in school, trying to figure myself out. But due to societal pressures and youth, I am nervous about it all, which makes me feel scared about actually trying to learn about myself.

Hometown: Manchester and surrounding area

Traits: Anxious, Curious, Adaptable, Ambitious

Bio:

Growing up, I felt something was different about me, but I was not sure what. Now, I am pretty sure I am queer, but I am nervous to explore this in my real life. Even though I do believe that there are good people around me, something in me is still nervous about being visibly queer in public, or being out at all. I have so much schoolwork and extracurriculars, between exams, keeping up with my social life, and homework, I don't think I really have time to figure all this out since it'll just add extra stress to my life, so maybe I will push this back until after I graduate. If I was sure I had a supportive community behind me, I will have more courage in being out in my life.

Goals:

Short term: Get through school
Medium term: Figure out what they want to do after secondary education/college/6th form
Long term: Figure out themselves and what they want to do with their lives

Frustrations:

Growing up is hard, and they are still trying to figure themselves out. School is stressful, and the future feels uncertain, and they are nervous about what others may think about them.

How this helps me:

Seeing my hometown showing such large support to LGBTQIA+ folks imbues me with confidence to explore my identity.

Seeing so many others my age that identify with LGBTQIA+ in my hometown inspires confidence in me to confide with others in my age group about my identity, socially trying new things.

Seeing LGBTQIA+ elders within my community gives me hope for my own future, that being queer doesn't mean that my life is over

Having community events with others involved in the queer community allows for me to form connections with a supportive community safely, and see in real life the support within my hometown.

Persona 2: Queer Adults

Age: 25 - 55

I am generally out of school, and am now in the workforce and planning my future. I am hopeful, and while I am worried about the future, I got through my youth, and hope to help others through it too.

Hometown: Manchester and surrounding area

Traits: Open minded, Optimistic, Determined, Artistic

Bio:

Growing up, I did struggle with figuring myself out, but having been in the real world for some time, I have definitely come a long way since. I've found a community that accepts me for who I am, and have cautious optimism for the future. I see a future in store for myself though, and I am glad for that, it is something that little me couldn't really think of at all. I hope that my presence and support can help others going down this path get through it with less pain than it took me. I believe in the future, and the younger generation is important for such.

Goals:

Short term: Focus on current work.

Medium term: Figure out their career and where they wish to be in 5 years.

Frustrations:

Sometimes, it feels like we are fighting an uphill battle with our rights. The future can feel quite uncertain at times, and we hope that it continues to get better more than it gets worse.

How this helps me:

I want to make sure people know that this area is a safe place for queer people by showing up for my community.

Seeing the new generation of queer youth and being able to converse with them gives me hope for the queer community's future in Manchester.

Having community events with others involved in the queer community allows for me to form connections with a supportive community safely, and see in real life the support within my hometown.

Persona 3: Families and Allies

Age: 25 - 45

I want to support a cause I believe in, and also meet the community that surrounds this cause. Also, I love third spaces and community spaces, and the weekly events are great for the whole family.

Hometown: Manchester and surrounding area

Traits: Open minded, Optimistic, Artistic

How this helps me:

Having a place where I can connect with the local community allows for me to know who my neighbours are, and form connections with people I otherwise would not have known.

The events allow for my family to get together and do something, lessening the work on us as parents.

Persona 4: (Queer) Tourists

Age: 18 - 40

I am travelling and wish to contribute to a cause I believe in. I hear this queer event is a great way to meet people in the community.

Hometown: Other UK Counties and Countries

Traits: Artistic, Open minded, Community Oriented, Outgoing

How this helps me:

I want to create and support something I truly believe in through my creation, making my mark within this world.

I was wondering what to do when I travelled to Manchester for holiday, and this event seems like a low commitment and fun social event.

Textiles to Tiles is a project that sets out to revitalize Sackville Community Park through visual appeal and community engagement. We aim to highlight the importance of the park to the community through a re-imagined walkway and park events. We want the space to reflect the culture of canal street and its citizens, while bringing life to the park itself. The new walkway will be tiled paths leading to the center tiled circle of the park, where the Turing statue is located. The tiles within the walkway will be a product of community events held over the course of a year, and lined with bricks sourced locally. These community events will draw local residents into the park, encouraging them to socialize, create, and craft together – helping to restore a sense of fun and liveliness. The center of the pathways will be commissioned by a local tile maker, the tiles will stretch out to the multiple entrances to the parks center. We want this project to pay homage to the queer community of years past and respect the struggles they've faced, as well as inviting newer and younger generations to forge a new, brighter future. We learned how the canal was first used for textiles, then later became a private space where gay people could freely be themselves, and eventually turned into a lively street lined with pubs and Pride along the water. We want our process in the evolution of the walkway to mimic the evolution of canal itself, and how its function shifted, yet remained a staple in the queer community.