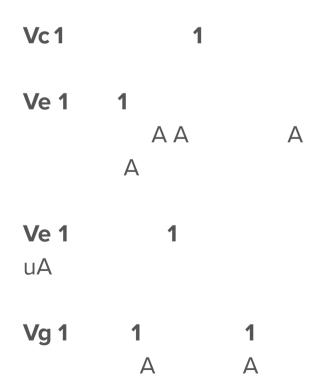


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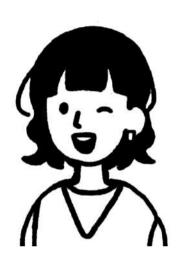




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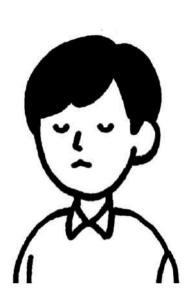
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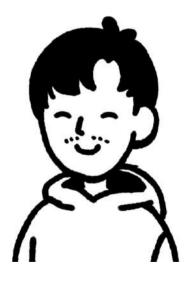
Yappy Enthusiast

- Age: 15
- Sacramento local high school student
- Mode of transportation: public transit
- Interested in pursuing STEM, more specifically mechanical engineering
- Curious about undergrad/grad life and wants a supportive community
- Eager learner and enjoys studying
- Favorite show is Community



Loving Long-Time Resident

- Age: 51
- Community member who loves to be involved with local activities
- Mode of transportation: walking and car
- Attends city council meetings
- Concerned about rising housing costs, the unhoused, and accessibility to the communities
- Favorite show is Parks and Recreation

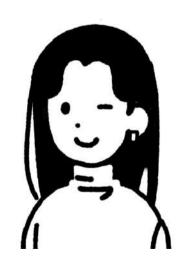


Ambitious Innovator

- Age: 26
- Tech entrepreneur trying to get start-up company off the ground
- Mode of transportation: car
- · Passionate about tech field
- Needs a space to focus on work and projects
- Interested in networking, using LinkedIn, and team-building

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• Favorite show is Silicon Valley

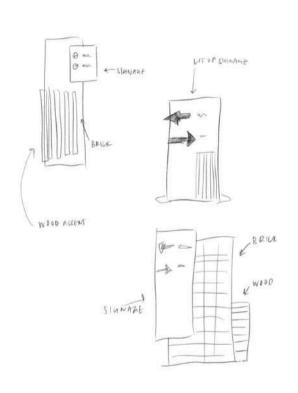


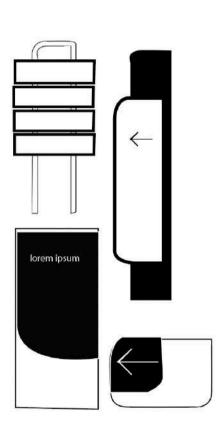
Hopeful Researcher

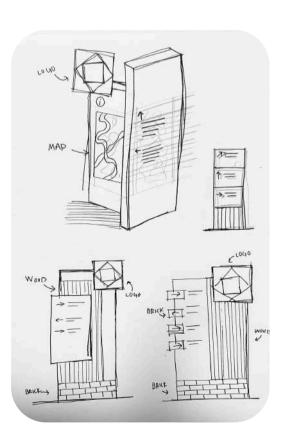
- Age: 30
- STEM researcher that engages in independent work but also enjoys working with others
- Mode of transportation: car
- Strong leadership abilities
- Often needs an independent space to research, analyze, and work
- Favorite show is Doctor Who

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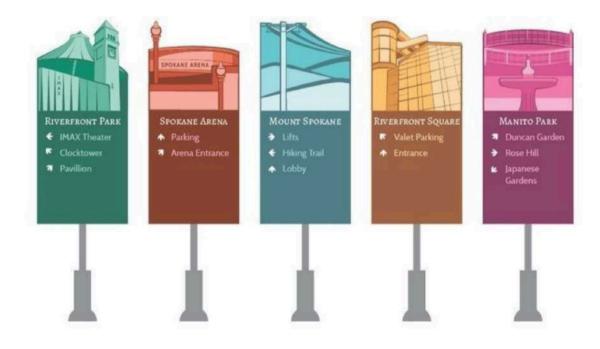




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Inspiration

This aims to incorporate aspects of Sacramento & its historical landmarks into the designs.



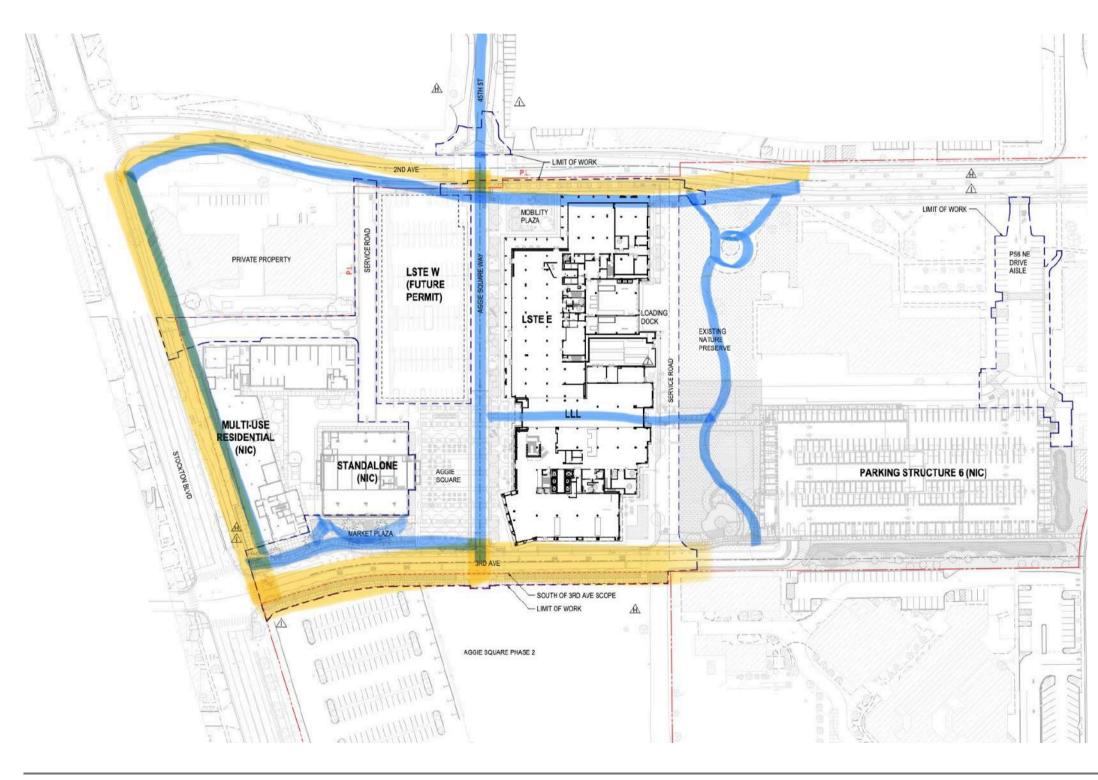
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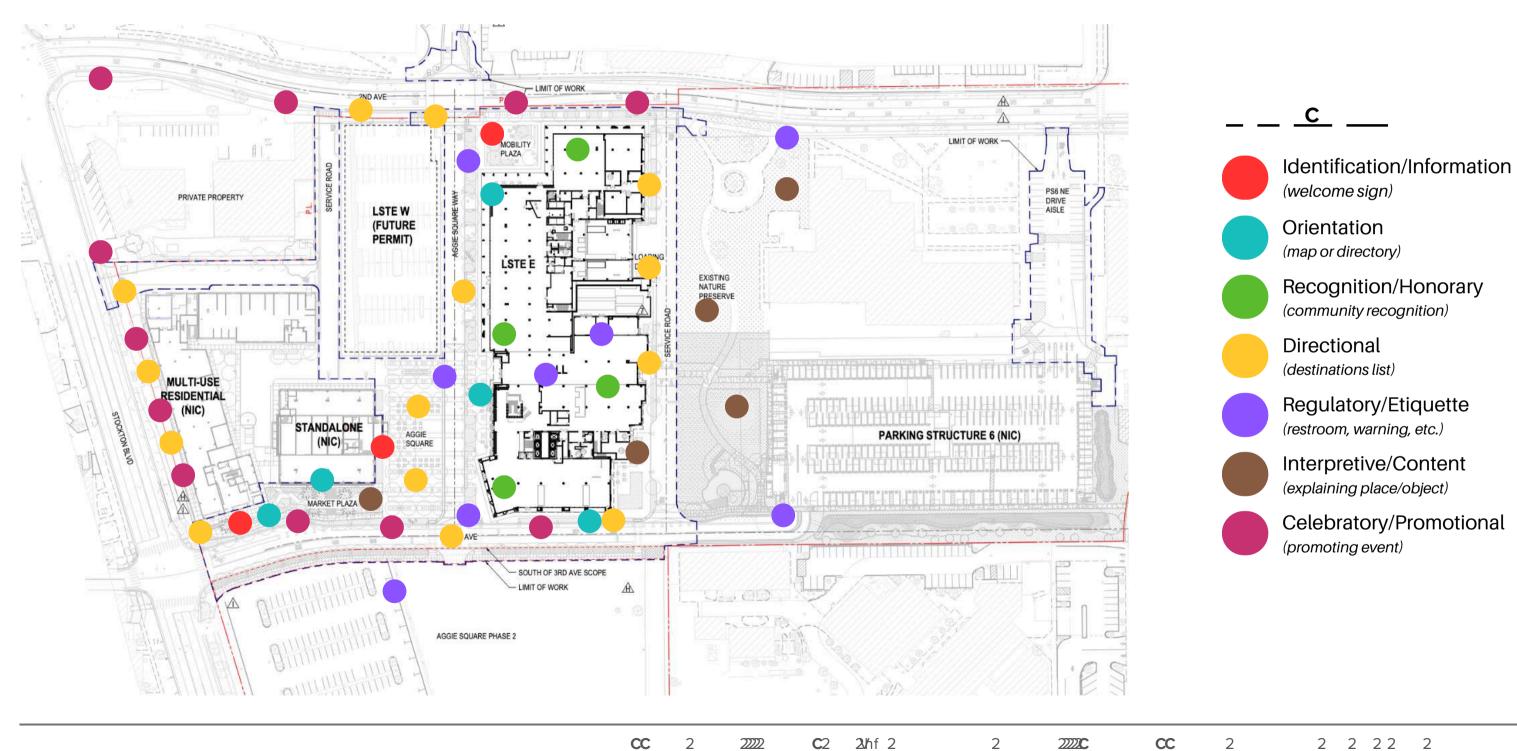
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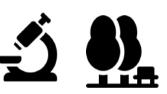
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Color Palette

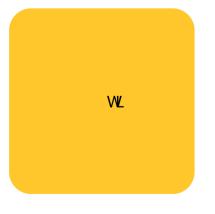
The color palette includes branding of the UC Davis' blue and yellow. Additionally, there is an incorporation of vibrant colors that deviate from the branding and include elements of Sacramento culture and diversity.















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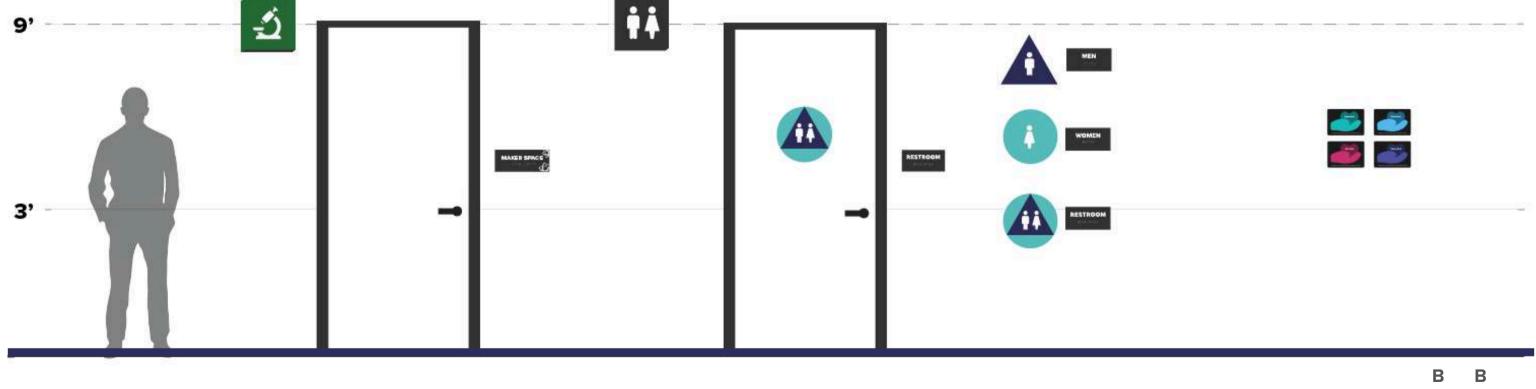
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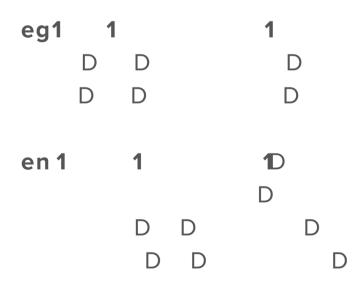
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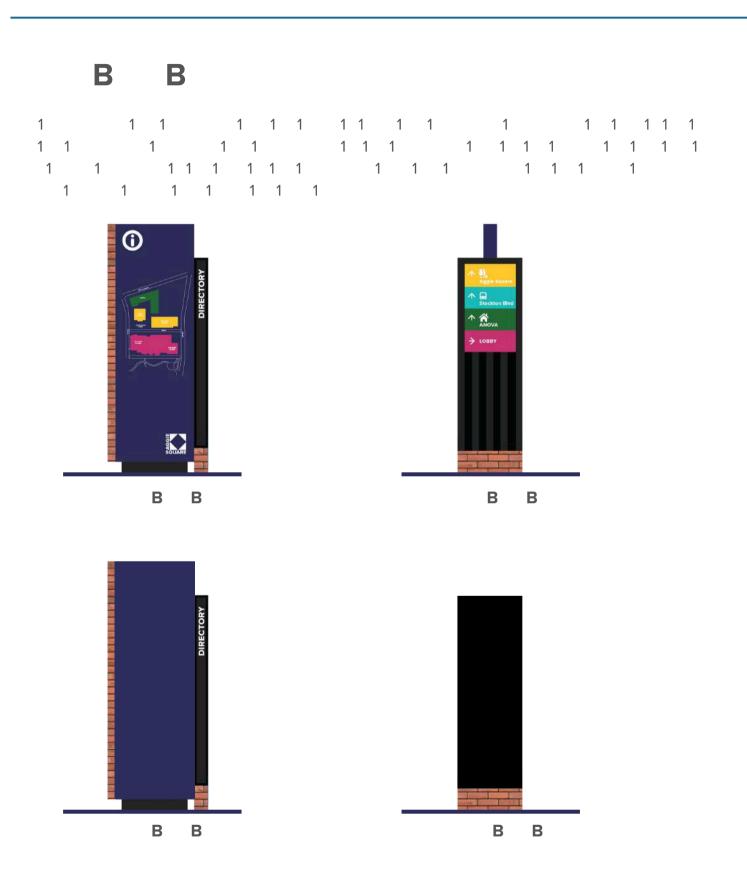
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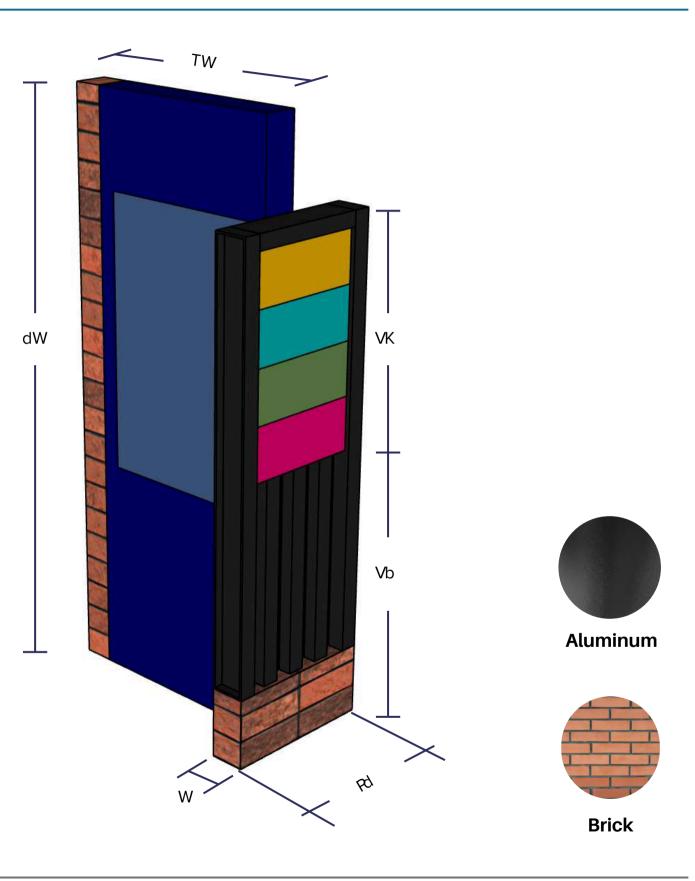
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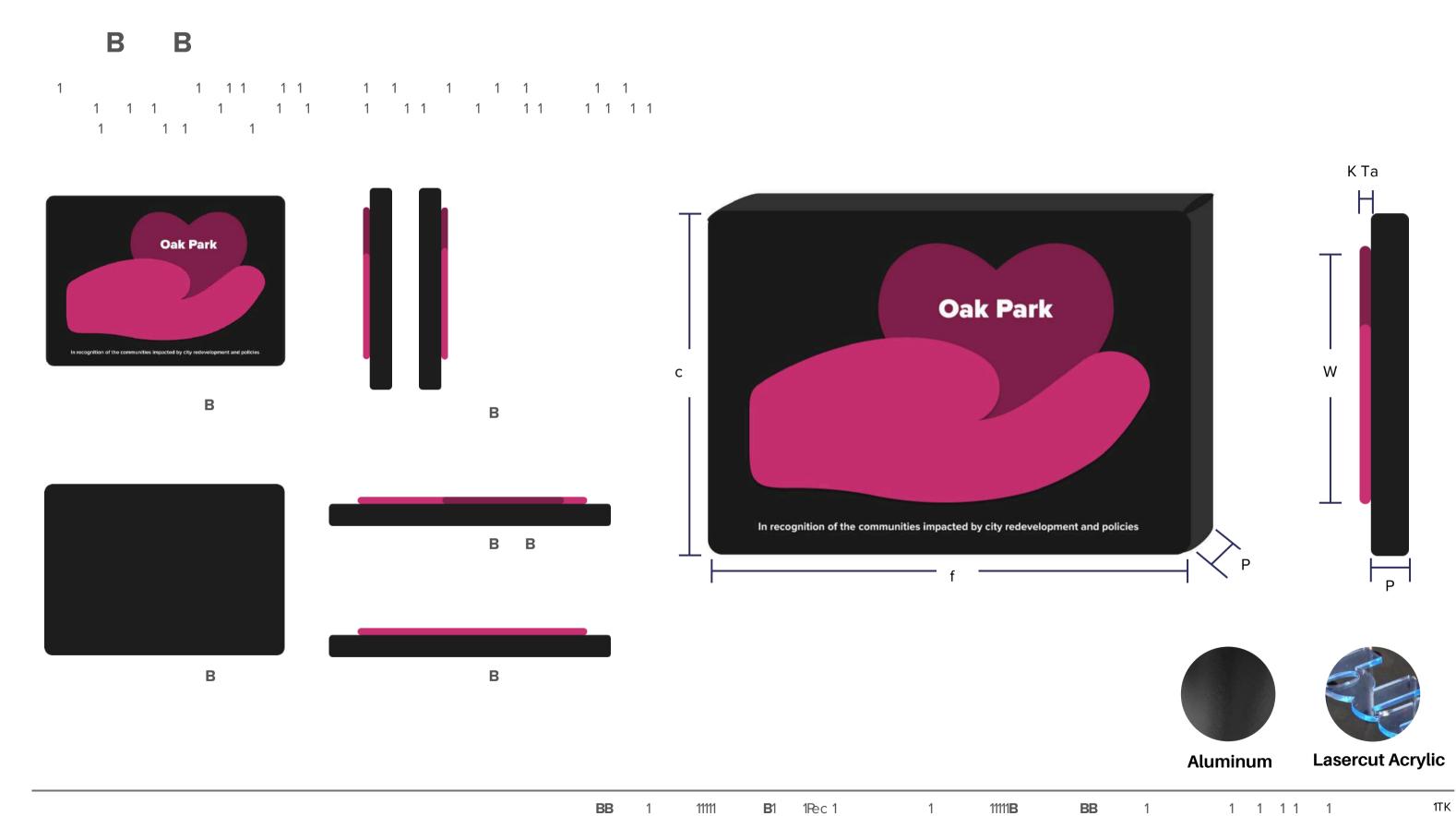
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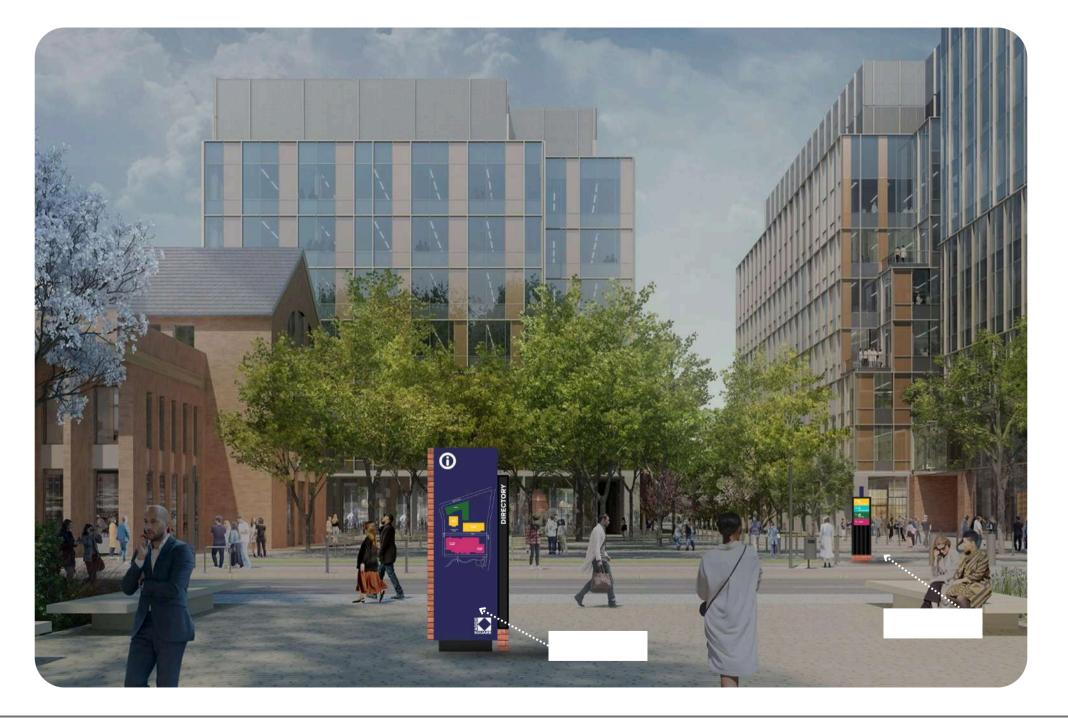
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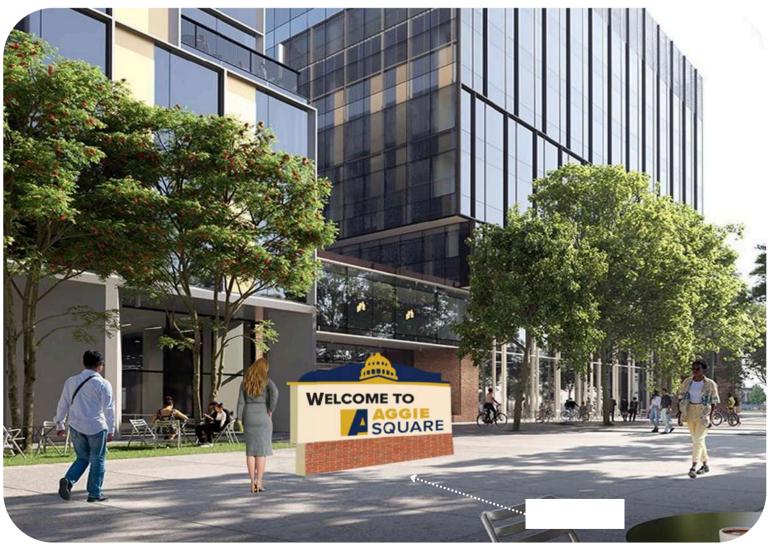
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