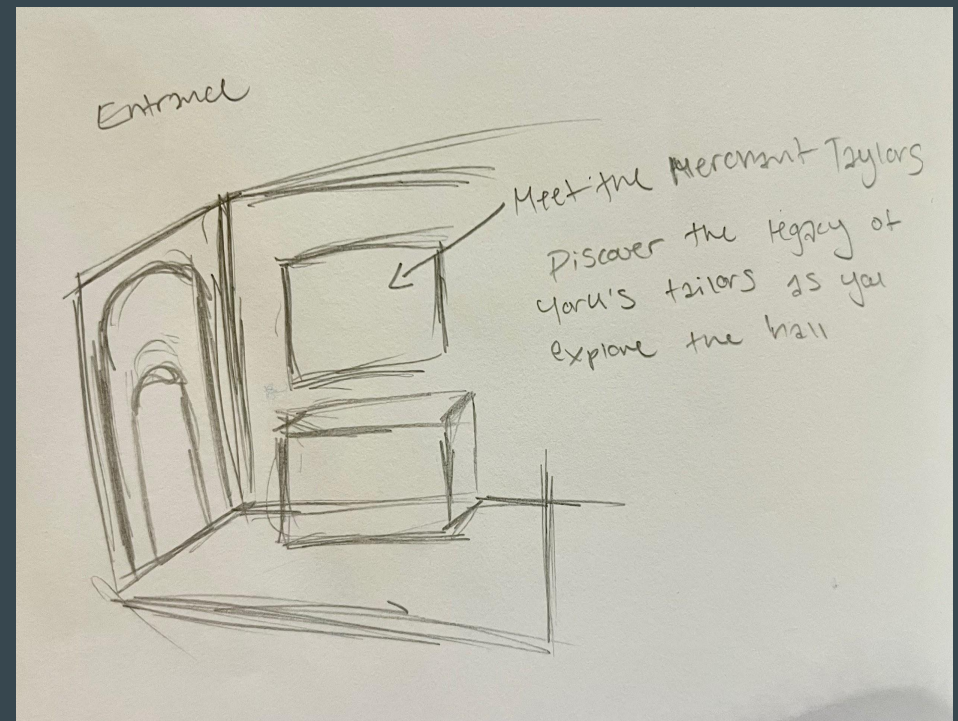


Meet Alice Mellar: York's premiere tailor

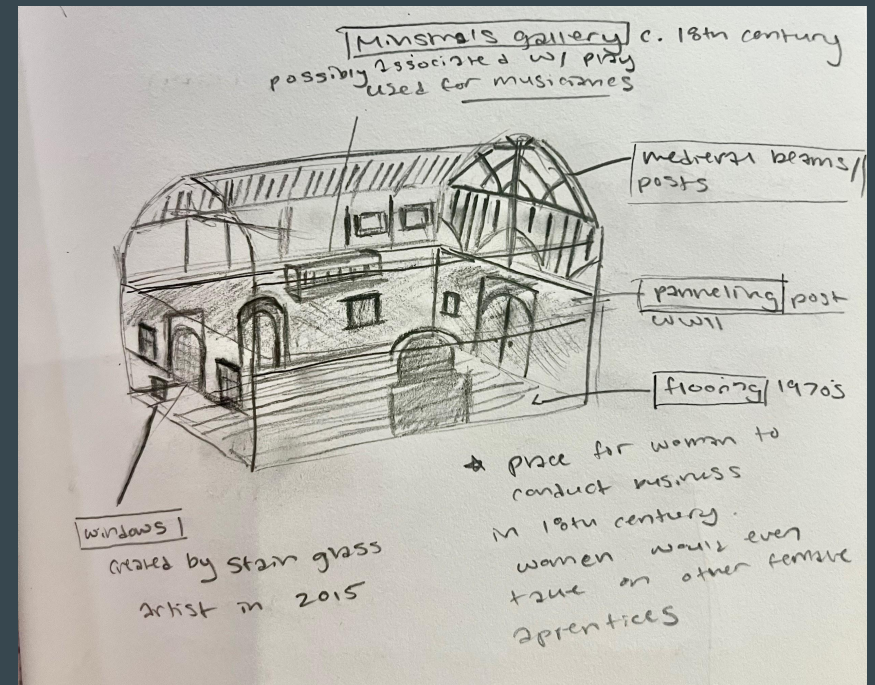
Richie, Quoc, Austin, Jacob, Max



- Satisfy stroller, stroller, & studier
- QR experience & wayfinding
 - Encourage each visitors to explore space and discover history at their own pace
- Entrance to the hall includes a brief introduction to the Merchant Taylors and the history of the guild

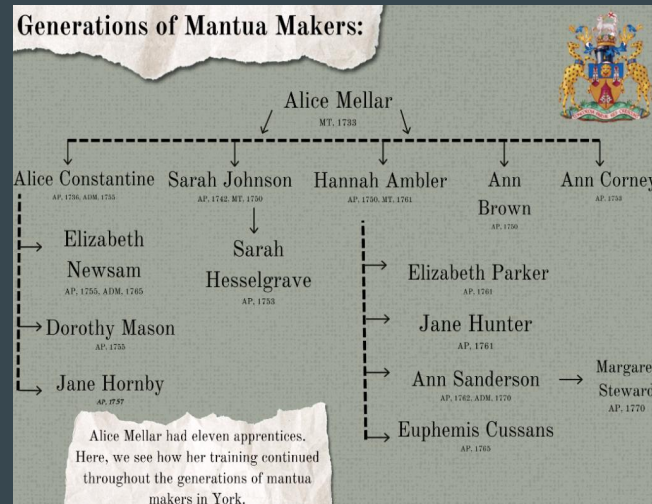
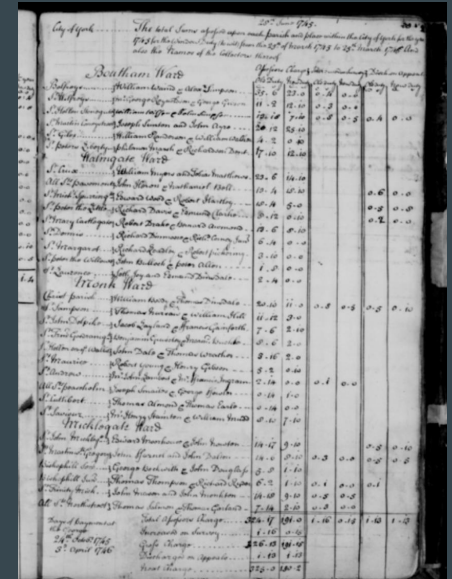


- Utilize space by placing information about each tailor throughout the hall
- Include historical information about the hall itself



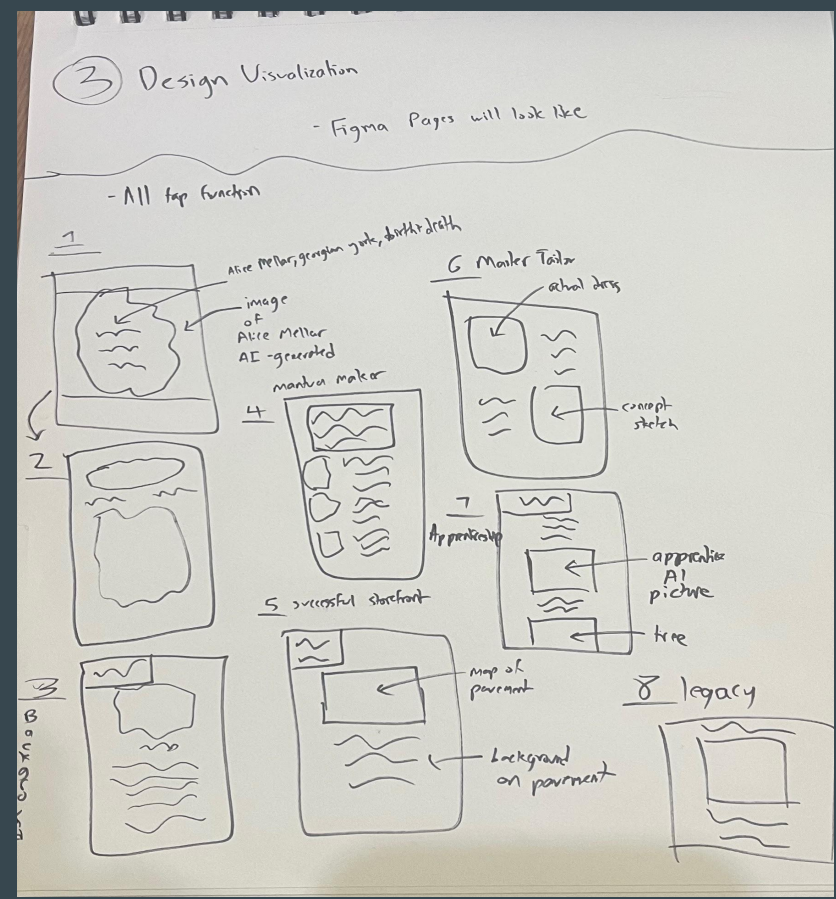
- Give a brief history of Alice Mellar and her legacy as a master tailor and businesswoman
- Include historically relevant images to engage audience

window tax payment to Pavement St.



Alice Mellar's Apprenticeship history

- Create a digital interface that displays Alice Mellar's life and career as a master tailor
- Methods and materials: Figma



Color Palette



Typefaces:

Caslon



Cover Page

Introduce

ALICE MELLAR
 Mantua Maker Master Tailor

Background

Background

Early life

Alice Mellar was Baptized in 1700. At the age of fourteen she began working as an apprentice for Master Taylor John Walker Marriage.

In 1729, She Married William Wainot at All Saints Church, Pavement. Wainot worked as a silk weaver which proved to be beneficial for Alice's own business as she often purchased her husband's silks for her tailor work.

Successful Store...

Successful Storefront

Mellar traded on Pavement St. aka the center for textile trade in York during the 18th century.

Master Tailor

Master Tailor

As a master tailor her concentration was on mantua making, a popular dress style during the Georgian period.

The grading style was optimal for the busy pace of the silk fabrics used for dress construction.

Apprentinships

Apprenticeship

As master tailor, she took on an impressive number of eleven apprentices.

Her apprenticeship indentures were costly but worth the price as many apprentices followed in her foot step in becoming a master tailor.

The Legend

She was remembered as...

a pioneer for women in a male-dominated industry during the 18th century a highly-skilled tailor (higher apprenticeship indentures)

Mantua Maker

In the 17th and 18th centuries, a Mantua Maker was a dressmaker specializing in creating mantuas or gowns. These gowns were made from high-quality fabrics like silk and featured elaborate designs, often with a fitted bodice and a full skirt. Mantua makers were skilled in sewing and draping fabric to create elegant and fashionable garments for their clients. They often worked with a pattern book or dressmaker to ensure the necessary skills.

Tailoring Skills

Mantua makers were skilled in sewing and draping fabric to create elegant and fashionable garments for their clients. They often worked with a pattern book or dressmaker to ensure the necessary skills.

Apprenticeship

Many mantua makers, like Alice Mellar, underwent apprenticeships to learn their trade. They would work under a master tailor or dressmaker to acquire the necessary skills.

Role in Society

Mantua makers had an important role in society by providing fashionable clothing to women. They often catered to the upper classes and were a prominent part of the fashion industry of their time.

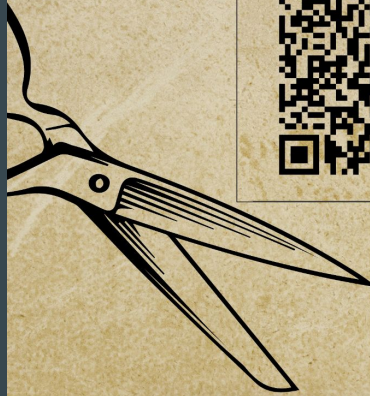
Design and Creation

Mantua makers were responsible for the entire process of creating a garment, from designing and cutting the fabric to sewing and fitting the dress to the client's specifications.

Economic Impact

The trade of mantua making was an essential part of the textile and fashion industry. Mantua makers could charge high fees for their work, reflecting their skill and the quality of their creations.

Alice
Mellar



Meet The Tailors

Thank You