

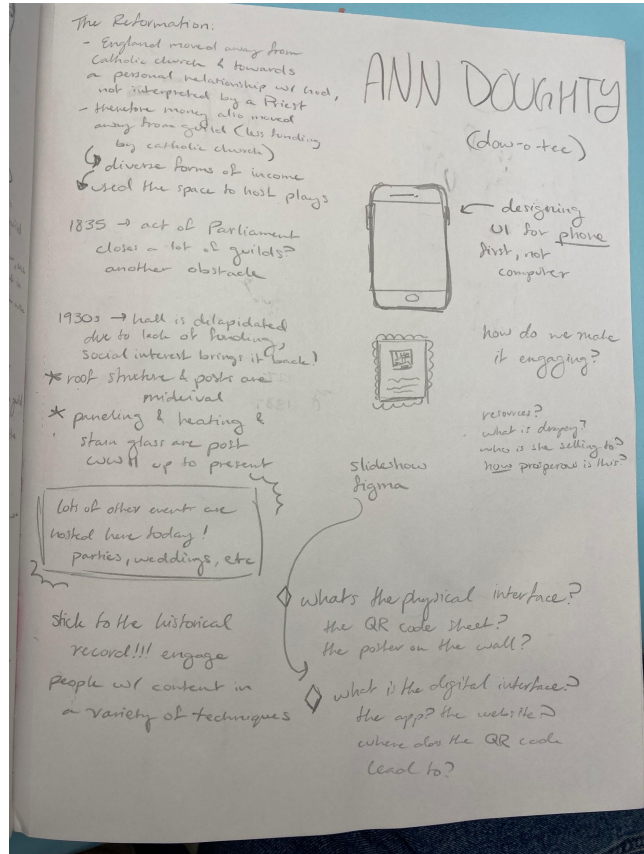
Chat with Ann!

MERCHANT TAYLORS OF YORK
PROCESS SLIDES



Welcome to Chat with Ann,
an interactive click
through story that shares
the story of Ann Doughty.

[Let's play!](#)



highlight key info from source document, notetaking

rier gate
Dodsworth Ralph, raff merchant, Skeldergate
Dodsworth John, iron merchant, Lower Oufsgate
Doughty Ann, woollen draper, Pavement
Driffild Richard, grocer, Caffe gate
EASTERBY William, tobacconist, Lower Oufsgate
Eastburn Michael, grocer, Thursday's Market Place

Above: Ann's registration in the York trade directory, York Explore Archives, Y910 9YORK 1781.

Ann takes over the business:
Joseph died in 1759. According to his will, in which he named Ann the executor, he left his "dear and loving wife" both property at St Peter the Little and his Flaxton Estate in Yorkshire. The property would remain Ann's as long as she didn't remarry and the Flaxton Estate would be divided equally between her and the children (except Mary) when the youngest child turned 22.

We can see from the Merchant Taylor apprenticeship registers that Ann took over Joseph's business and had two apprentices after his death. Ann could take on the responsibility of the business as common law allowed widows to trade without freeman status. In the first entry in 1763, John Willison is documented as being apprenticed to "Ann Doughty, widow of Joseph, MT". In 1766, Ann took on a second apprentice, James Kempley. Her widowhood is not mentioned in Kempley's entry so by this point she was likely accepted as a master tailor in her own right.

Woolen drapery was either the creation/wholesale of woolen cloths or the making of woolen garments, depending on the tailor. Like mantua making was a 'female' trade, woolen drapers tended to be male, hence Ann had male apprentices, unlike Mary and Alice.

However, the trade did not make Ann completely wealthy. From 1777-78 there are two entries in Lady Peckitt's Yard Pawnbrokers for Ann. Ann pawned six pence of iron which was never redeemed. However, the "coarse sheet" she pawned a few months later was redeemed not long after. This suggests Ann used pawn broking to aid her cash flow.

Legacy:
Ann's descendants retained loose connections with the tailoring trade. Her daughter, Sarah, married Robert Hoyland, a linen draper, in 1783.

Ann likely died in 1784 and her will went through probate that year. In her will, she left her property at Pavement and Fulford (which appears to have come with gardens) to be distributed equally amongst her children. She named John and Sarah as executors.

Important to us:

- Visually appeal to younger audiences, but have info for all ages
- Some interactivity for a personalized and individual experience (without a full game)
- Make Ann come alive so info is entertaining yet easily digestible

CHARACTERS

Ann Doughty
Expressions - happy, winking, thinking ?
James Kempley
Silhouette, one of Ann's apprentices

PANEL 01 INTRO

Hello, welcome to my shop! My name is Ann Doughty. I am a woolen draper and Master merchant taylor... well, not quite 'winks'

PANEL 02 CHOOSE

1. What is a woolen draper?

a. A woolen draper creates or sells woolen cloths or makes the woolen garments, depending on the tailor.

OR

2. So, how did you become a merchant taylor?

a. I was never officially admitted to the company as an apprentice... but was taught all my skills when I married merchant taylor Joseph Doughty in 1751.

Based on what question chosen, can go BACK to choose the other question or CONTINUE with the story

PANEL 03 ANN LEAVES

Excuse me, a client has just come in, I'll be back in a moment!

04 CLICK

STACK OF WOOLLEN FABRIC

I'm James, one of Ann's apprentices. Because woolen drapery is traditionally a male trade, Ann only has male apprentices, myself and John Willison.

05 ANN IS BACK

Thank you for waiting, there was a bit of a fuss out there... As a widow, the law allows me to trade without freeman status, however, I can sometimes face some judgment from my clients and neighbors.

I see you've had some time to look around, what do you think?

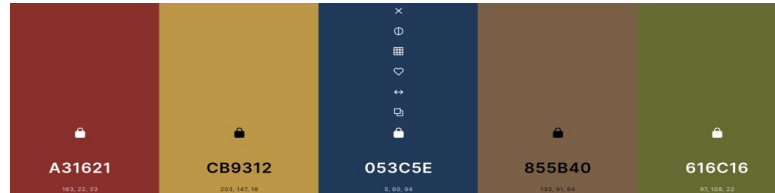
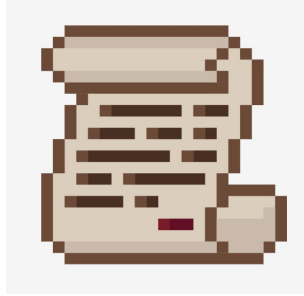
06 QUESTIONS

1. How did you acquire such a beautiful property?

a. My late husband left for me a property called St Peter the Little that I could keep as long as I didn't marry... I later moved to Pavement for



aesthetic inspo



wireframing/interactions in Figma



QR code signage sketches

- crosstichted
- embroidered
- wooden panel



