

The Floating Scotsman Aatifah, CJ, Haley, Kaelynn, <u>Veronica</u>

DES 187 Narrative Environments Summer 2024

PHASE/ 01. Research and Design Analysis

Local Children



2-18 yrs

- Streakers
- Will be most interested in interactive element
- Will not have deep interest in history

Office Workers & University Students



18-50 yrs

- Strollers
- Will enjoy interactive element
- Might be interested in history of area

Multi-generational Families



0-90 yrs

- Strollers
- Might be interested in history of area
- Want children to be entertained



Site Map

Context Map

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Opportunities

- Relatively spacious area
- 4 min walk from CSM
- Sheltered
- Next to cafes, shops, stores
- Contains existing installation with a historical timeline

Constraints

- Low foot traffic
- Potential water hazard by river
- Limited, partially enclosed space
- Large window to next door donut shop

History

- The Flying Scotsman
 - Would run through this area in the past

Message

- Educate public about history of the area and trains
 - Industrial processes
 - Coal
 - Natural gas
 - Granary
 - Trains





Structure Elements

- 1) Swings
 - Appeals to wide range of audiences (entertainment and accessibility)
 - Blends in with floating train components
- 2) Suspended Sculptures
 - Presents a "wow" factor
 - Mimics hanging skeletons in museums
- 3) Trains
 - Part of the historical aspect of this site
 - Near Kings Cross station



Photo Spot

- Train components are fully lined up at one angle
- Visitors can take pictures on the swinging benches

Instagram

- Coal Drop Yards pre-existing Instagram already has a large following that can facilitate marketing
- People can tag Coal Drop Yard and be reposted on their stories

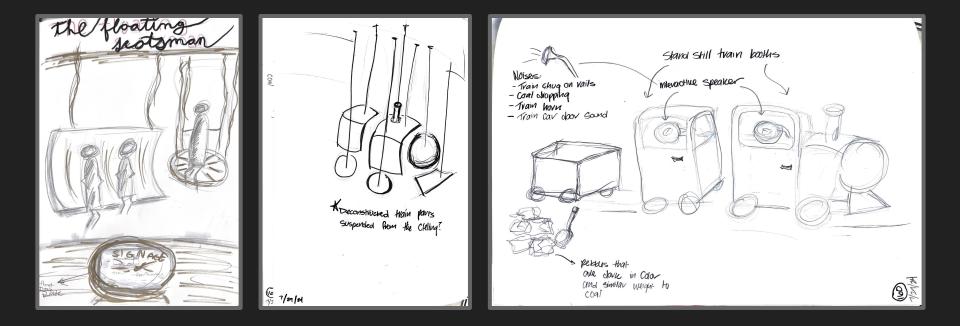
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Coal Drops Yard Shopping & retail A unique mix of over 50 stores, restaurants and bars in King's Cross. Discover the beauty of the waterway while exploring the canal side setting. Stable Street, London, United Kingdom ⊘ linkin.bio/coaldropsyard and 1 more				
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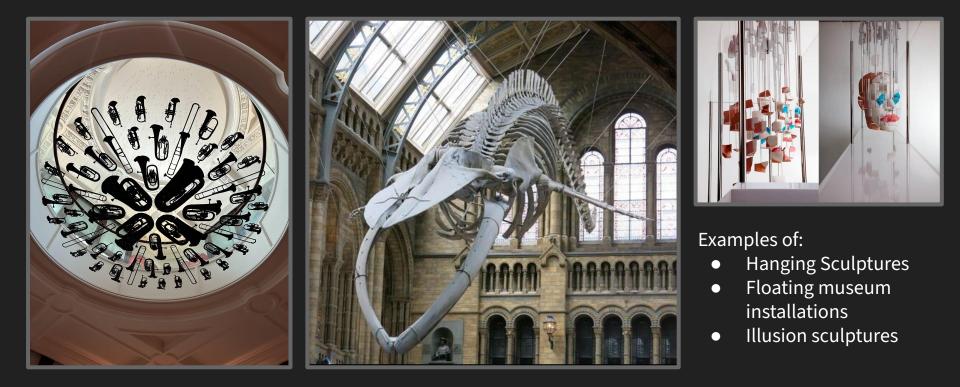
PHASE/ 02. Concept and Design Proposal

Design Overview:

Our goal is to create a suspended installation in Coal Drop Yard. The piece will be a deconstructed train that is suspended from the ceiling. It will be displayed as dinosaur bones would be displayed in a museum acting as a symbol for remains of the past of the Coal Drop Yard.

Inspired by the Lego Mermaid Swing in the Young V&A we will add a swing element to our instillation. Some of the pieces of the train will be able to be sat on and swung on.

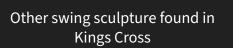




PROJECT /The Floating Scotsman **PHASE**/ 02. Concept and Design Proposal



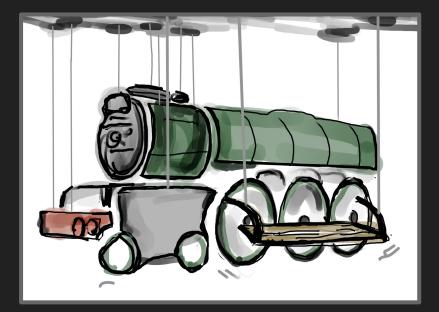
Toy swing from Young V&A to inform design

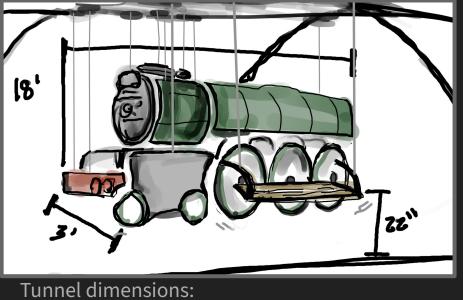




Example of more non-traditional swing

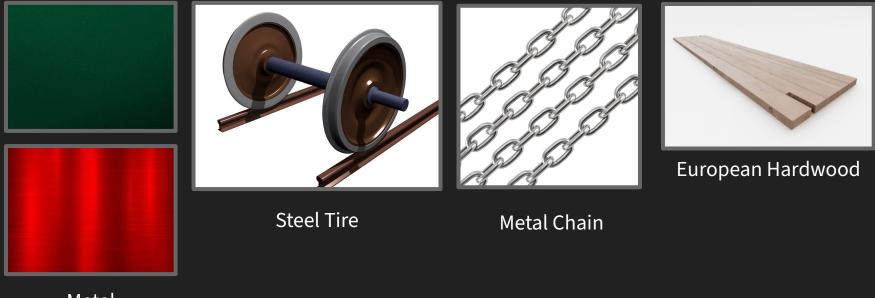
PHASE/ 03. Detailed Design Solutions





Tunnel dimensior Y: 27' X: 15' Z: 12'

Materials



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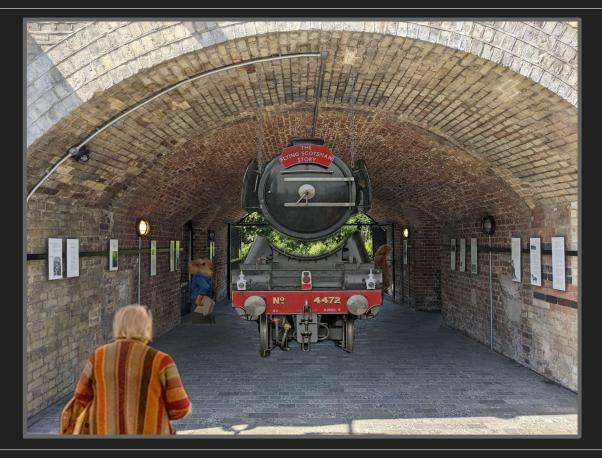
Color Palette



PHASE/ 04. Design Documentation and Intent

Model







We hope that our audience can use the instillation to enjoy the area as well as the canal. We hope that the installation will attention to the history of the area as an industrial center. The installation will bring people into the area where they might stick around to read the preexisting timeline that details the history of the area further.