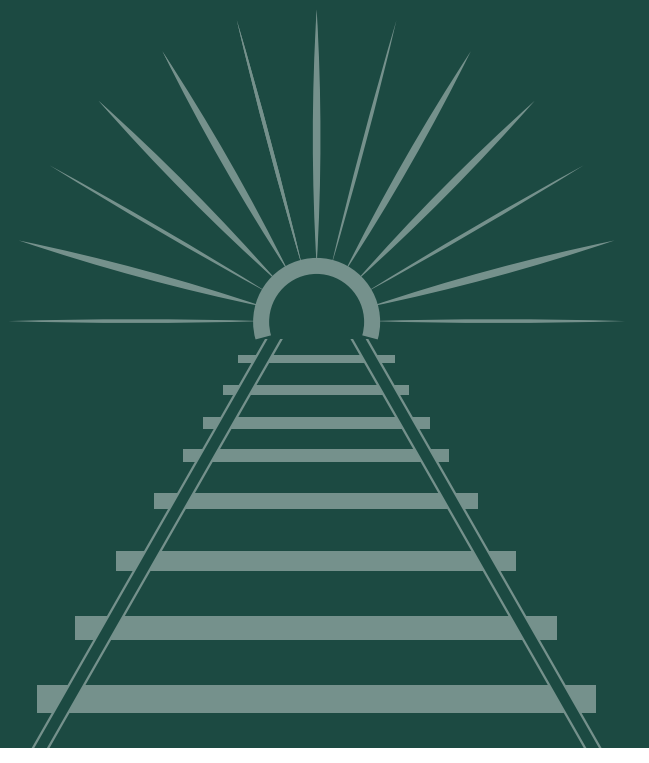


RAILWAY THROUGH TIME

WAYFINDING SYSTEM FOR DEL RIO TRAIL

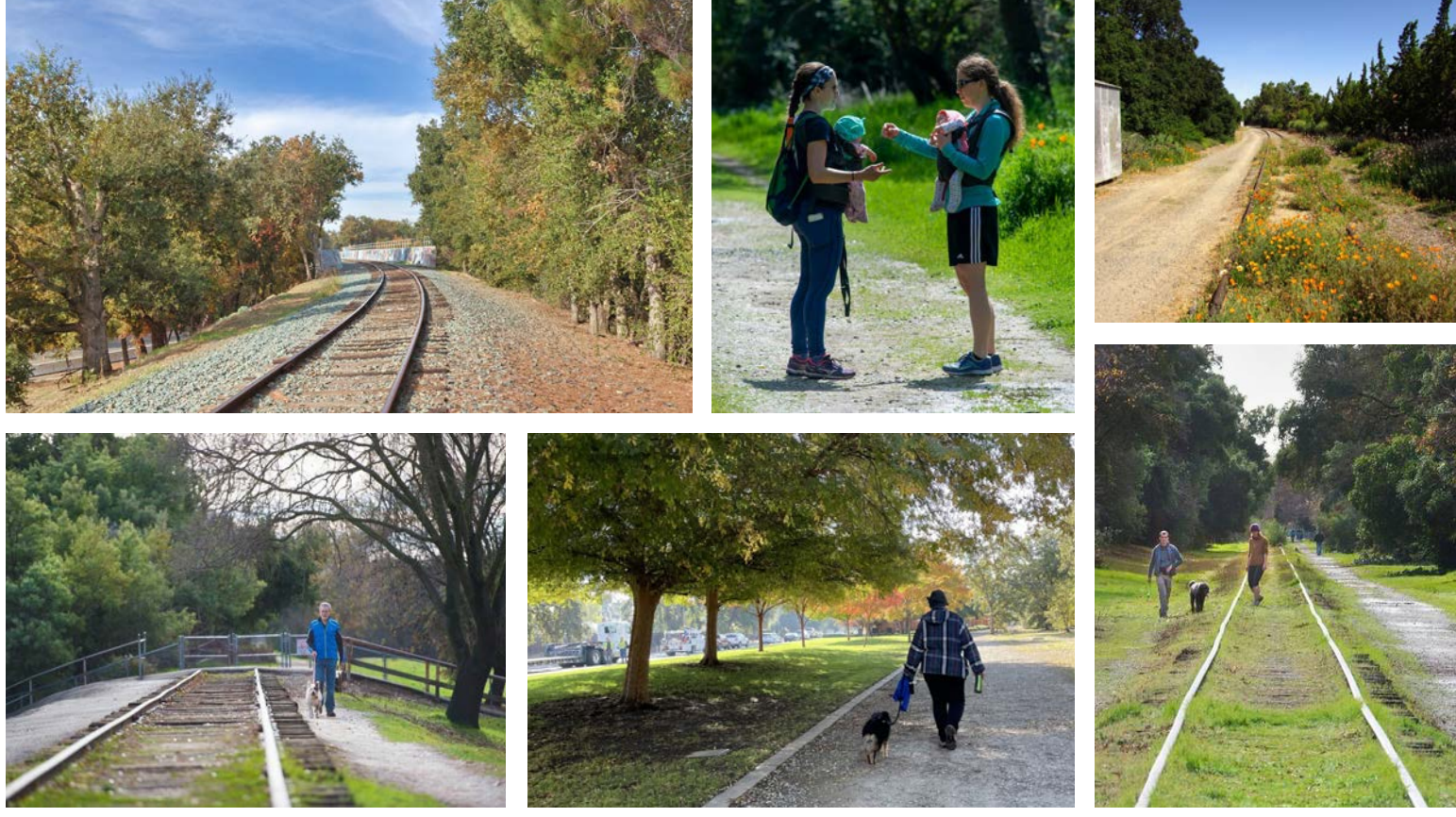


PROJECT DESCRIPTION

Inspired by Sacramento's iconic railroads, Railway Through Time takes the viewer through history. The trail invites guests to walk along an immersive timeline that takes them through the history of Sacramento in order to acknowledge and celebrate the cultures that shape the development of the Del Rio Trail and the future of the city. The signage system not only guides viewers directionally but also provides gathering spaces along the trail as places of rest, reflection, and exploration.



SITE CONDITIONS



The Del Rio Trail is located in the City of Sacramento and spans along a five-mile abandoned railway corridor. Each of the 8 crossings within the trail provides the City an opportunity for public artwork and wayfinding that will help activate the corridor and reduce incidents of illegal dumping.

AUDIENCE PERSONAS



Arthur Wright
AGE: 59
OCCUPATION: Librarian
RESIDENCE: Sacramento
REASONS FOR VISITING: To enjoy a quaint walk in the outdoors
PARTICIPATION IN THE DESIGN: Will participate in the design because they love history and want to learn more about the history of Sacramento and the Del Rio Trail.



Jordan Walker
AGE: 28
OCCUPATION: Personal Trainer
RESIDENCE: Sacramento
REASONS FOR VISITING: For his daily morning jog
PARTICIPATION IN THE DESIGN: Will participate in the design because it is a nice trail to jog on, and has memorable landmarks to keep track of how long he has been running.



Lillian Kim
AGE: 32
OCCUPATION: Real Estate Agent
RESIDENCE: San Francisco
REASONS FOR VISITING: To visit a friend that lives near the trail and explore the area more
PARTICIPATION IN THE DESIGN: Will participate in the design because it's unique to Sacramento and the designs create a lively space



Sebastian and Lucas Ramirez
AGE: 49 and 2
OCCUPATION: Elementary School Teacher
RESIDENCE: Sacramento
REASONS FOR VISITING: To try a new place for his son's outdoor play time
PARTICIPATION IN THE DESIGN: Will participate because it has spots for kids to play and for adults to rest.

LOOK BOOK



Inspired by the railroad tracks that are iconic to the Sacramento area, many of the sign types draw from elements of the tracks, railroad cars, railroad crossing signs, and wood textures. This creates an immersive experience for users of the trail and plays on the theme of walking through history.

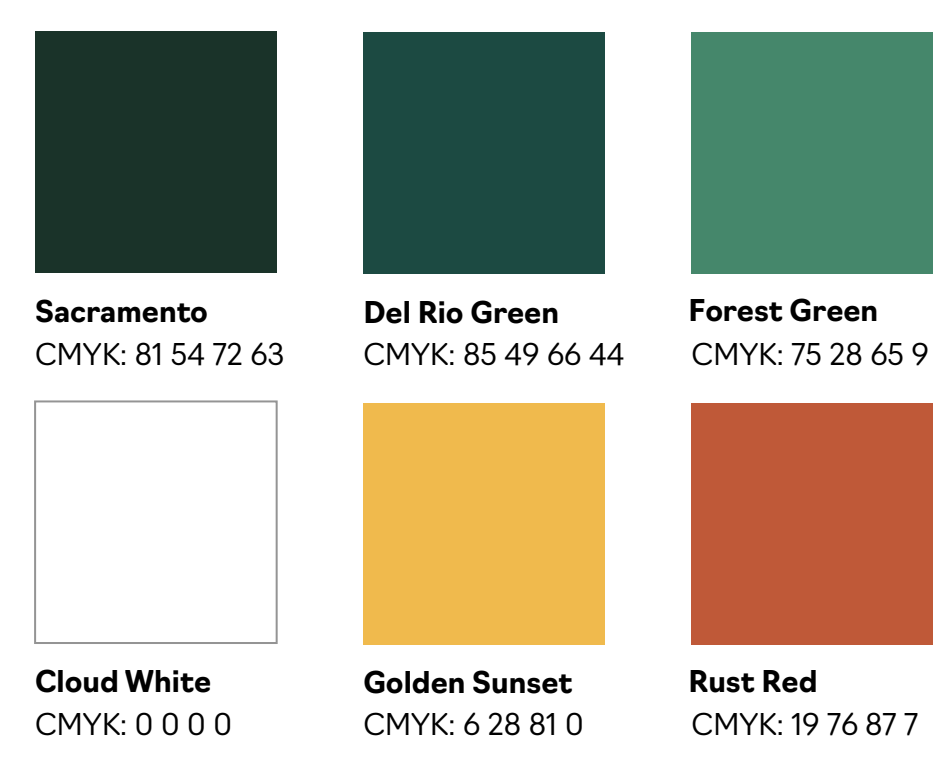
FORM, PALETTE, AND MATERIALS

TYPE

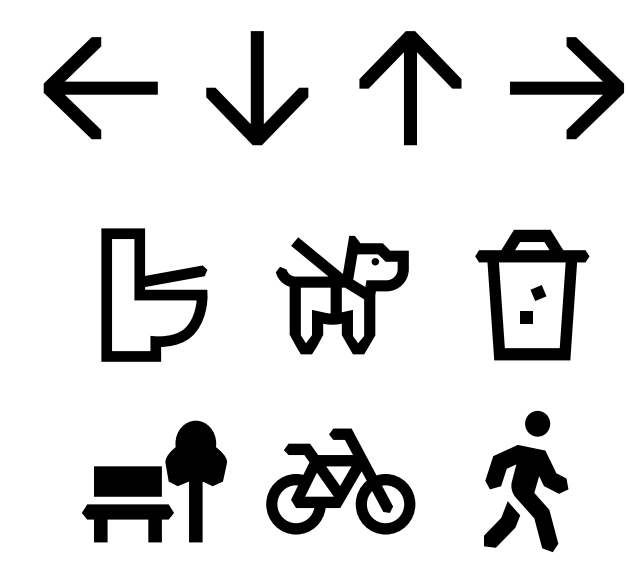
Erestine Pro BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Navigo Medium
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COLOR

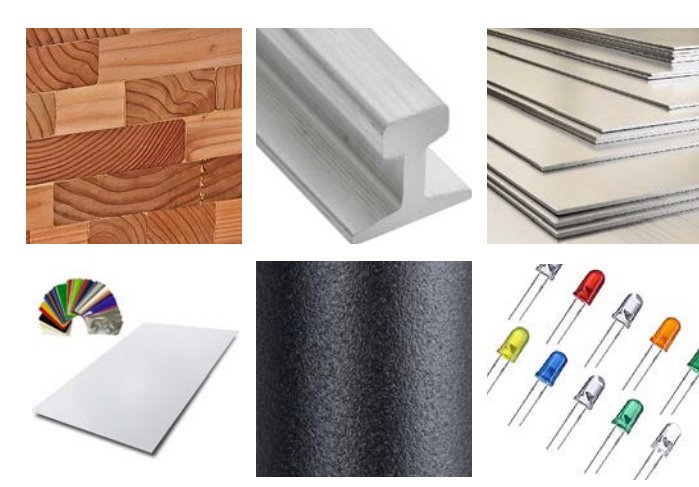


PICTOGRAMS



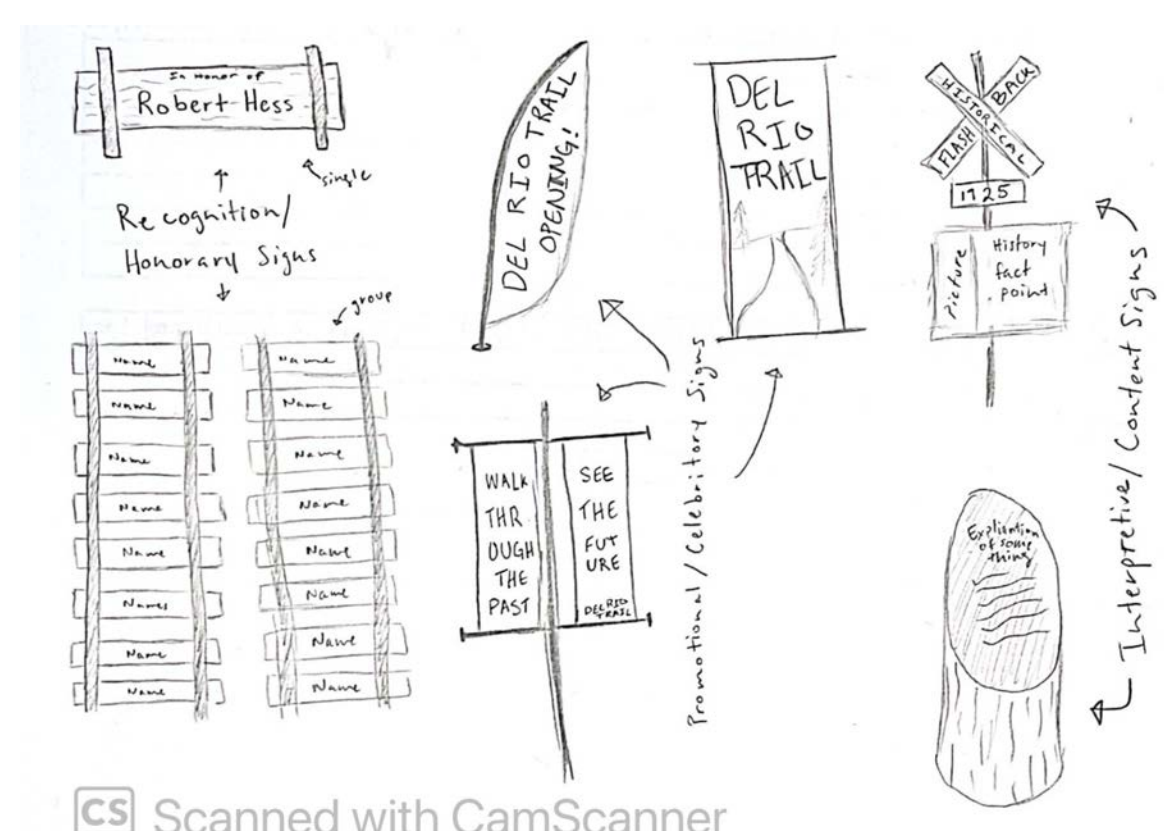
The typeface and pictograms have similar shaped ends and seek to keep navigation and readability ideal for passerbys.

MATERIALS

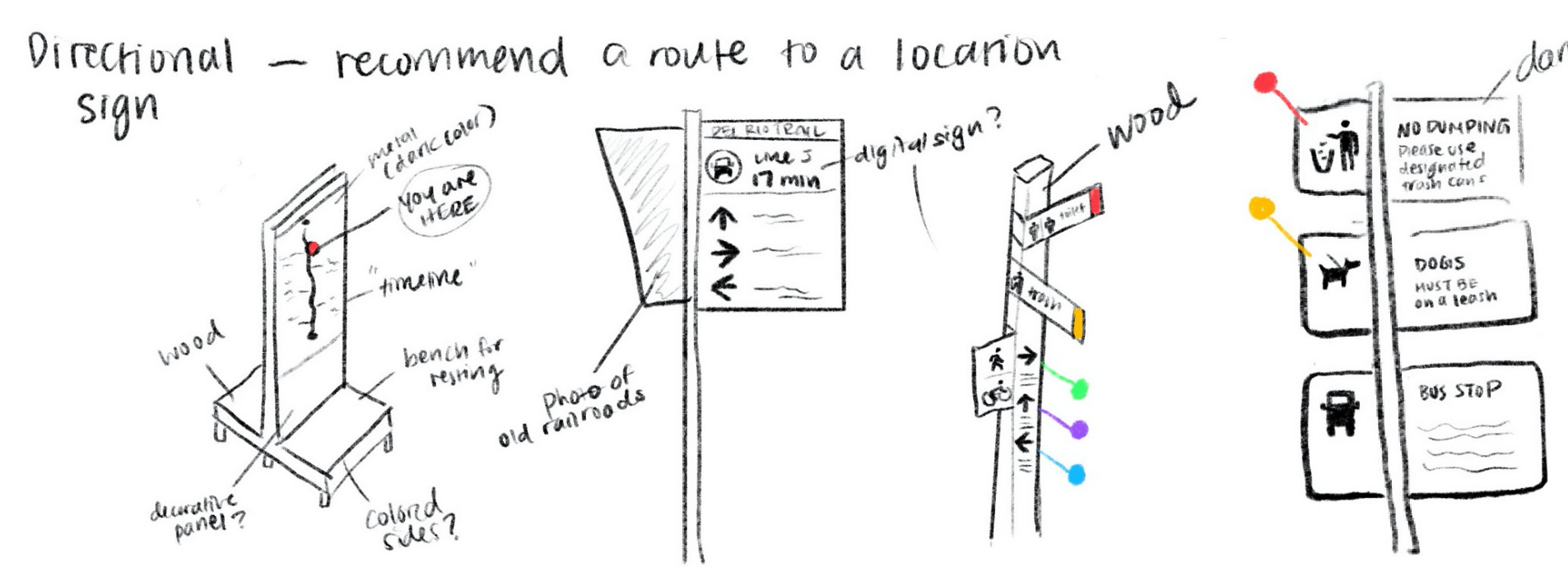


Most of the signage will be made using stained redwood, painted aluminum, powder covered steel, and LED lights.

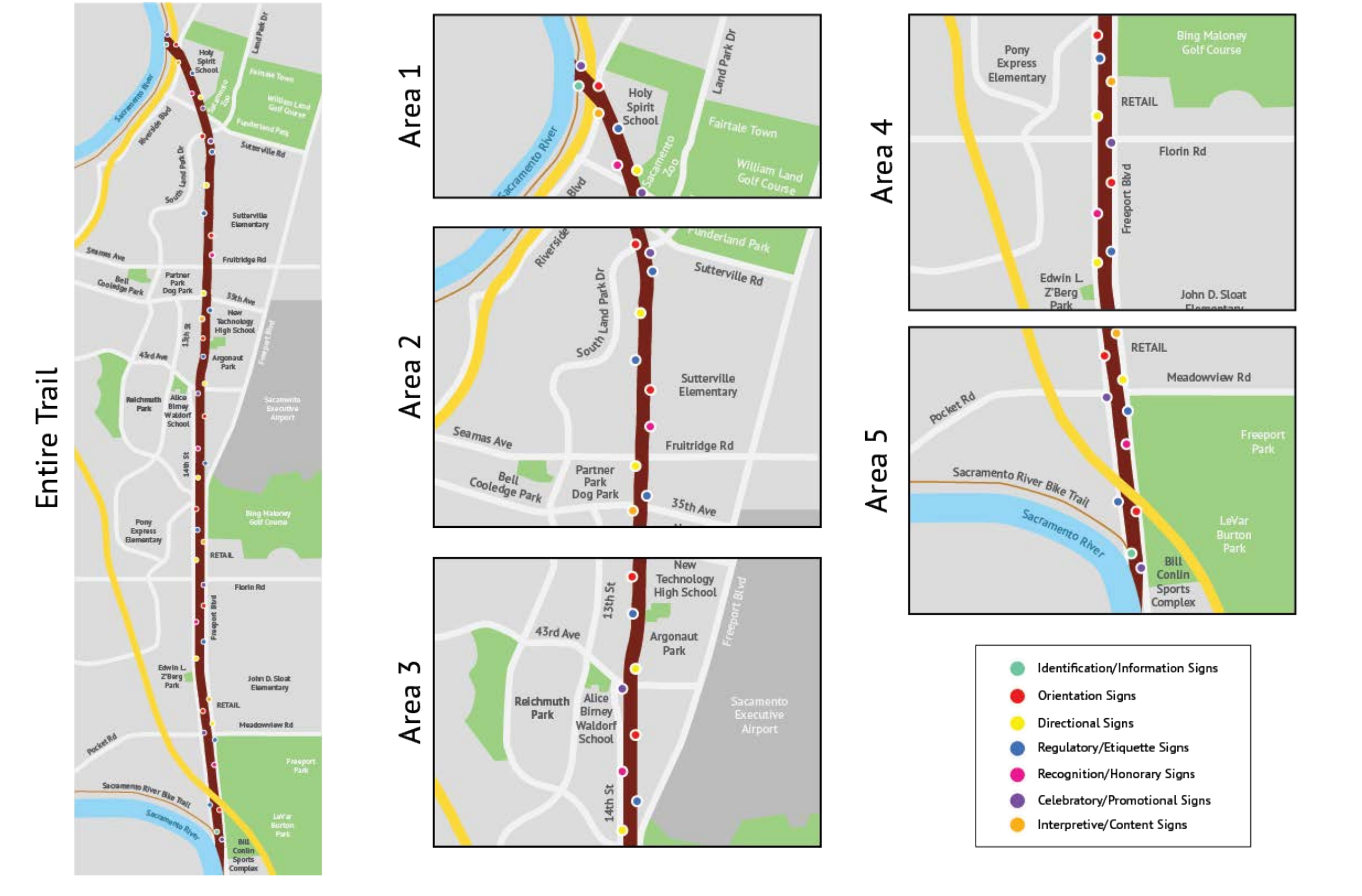
PRELIMINARY SKETCHES



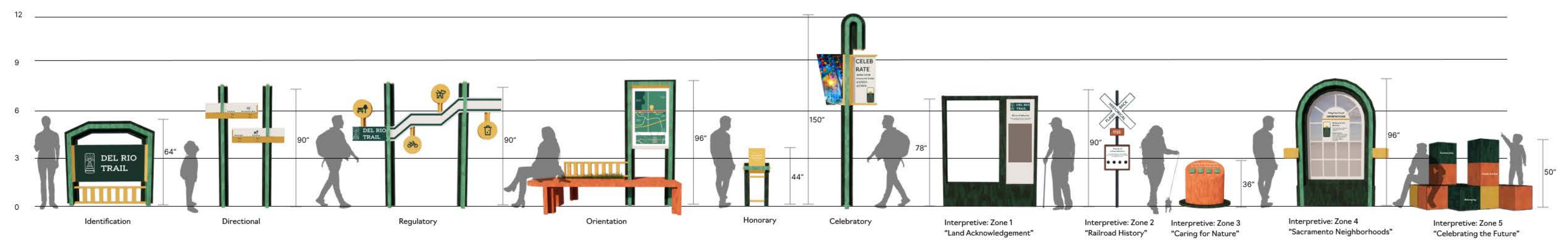
Inspiration was drawn from other trail signage to make a cohesive and reliable signage system for Del Rio. There are also many references to railroad tracks and signage, and materials from nature. The directional signage takes into account functionality and purpose, prioritizing information that keeps the trail clean and people informed.



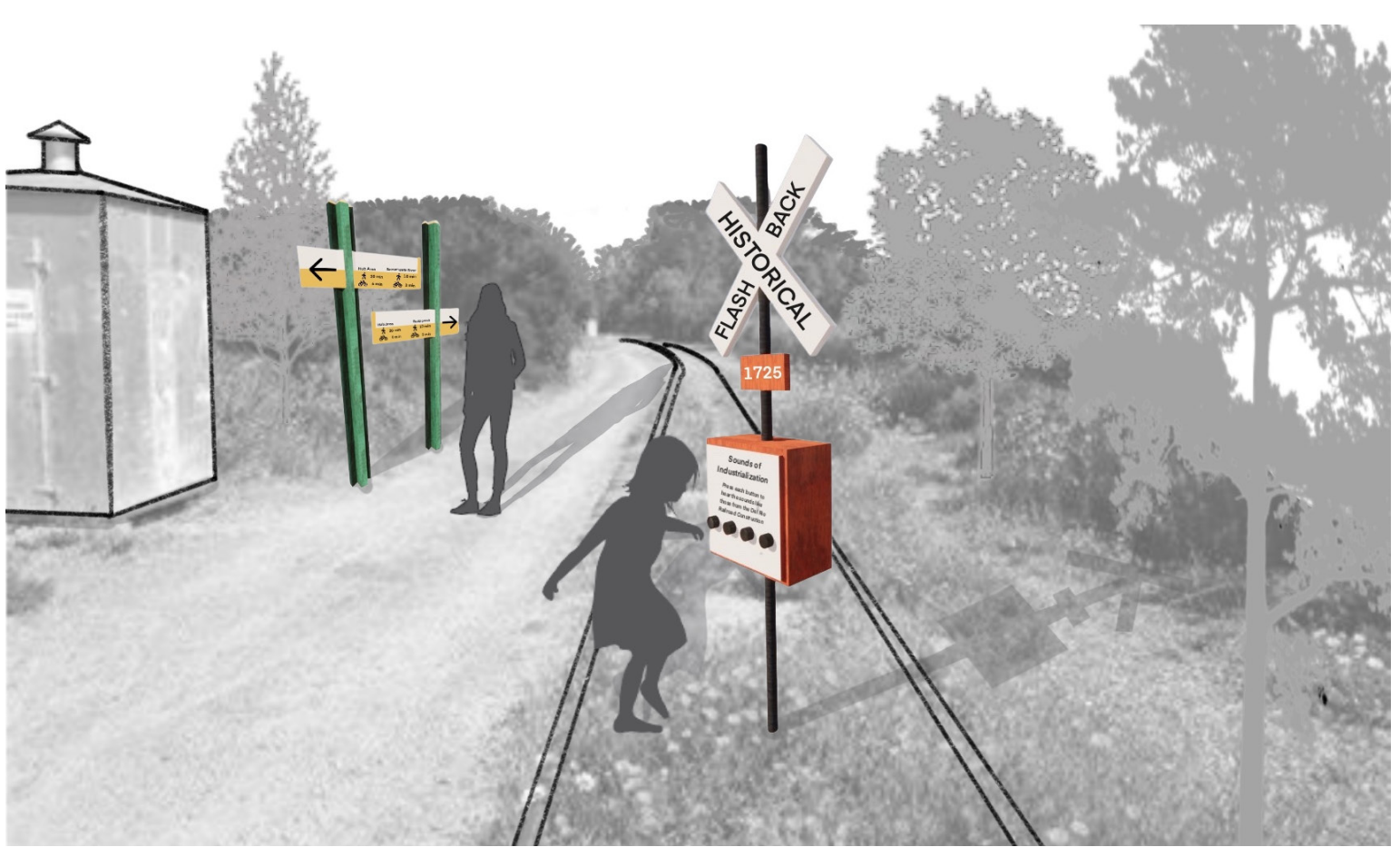
SIGN LOCATION PLAN



VOCABULARY OF SIGN TYPES



IN SITU RENDERINGS



Directional and Interpretive Signs



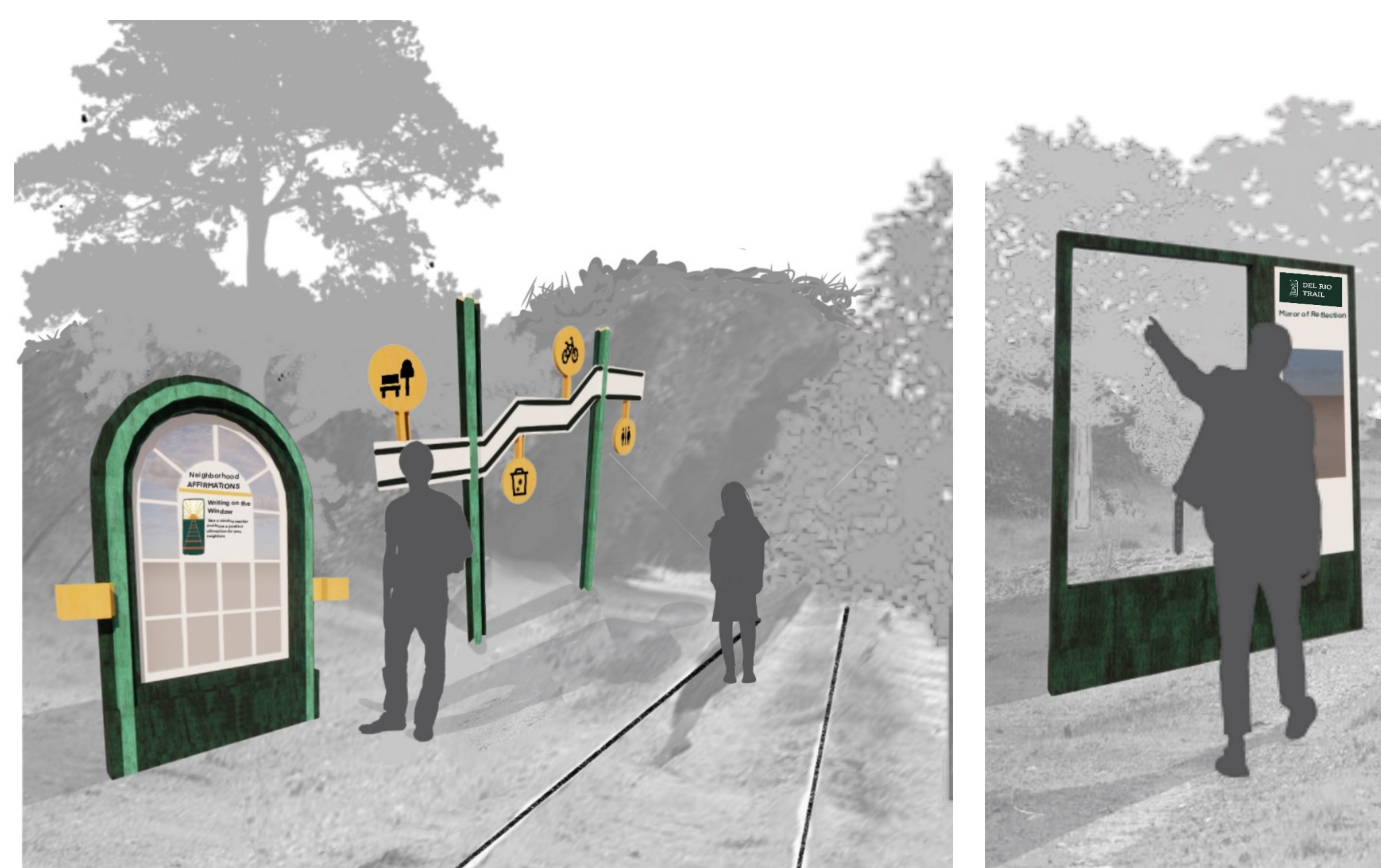
Identification & Orientation Signs



Celebratory and Interpretive Signs



Honorary and Interpretive Signs



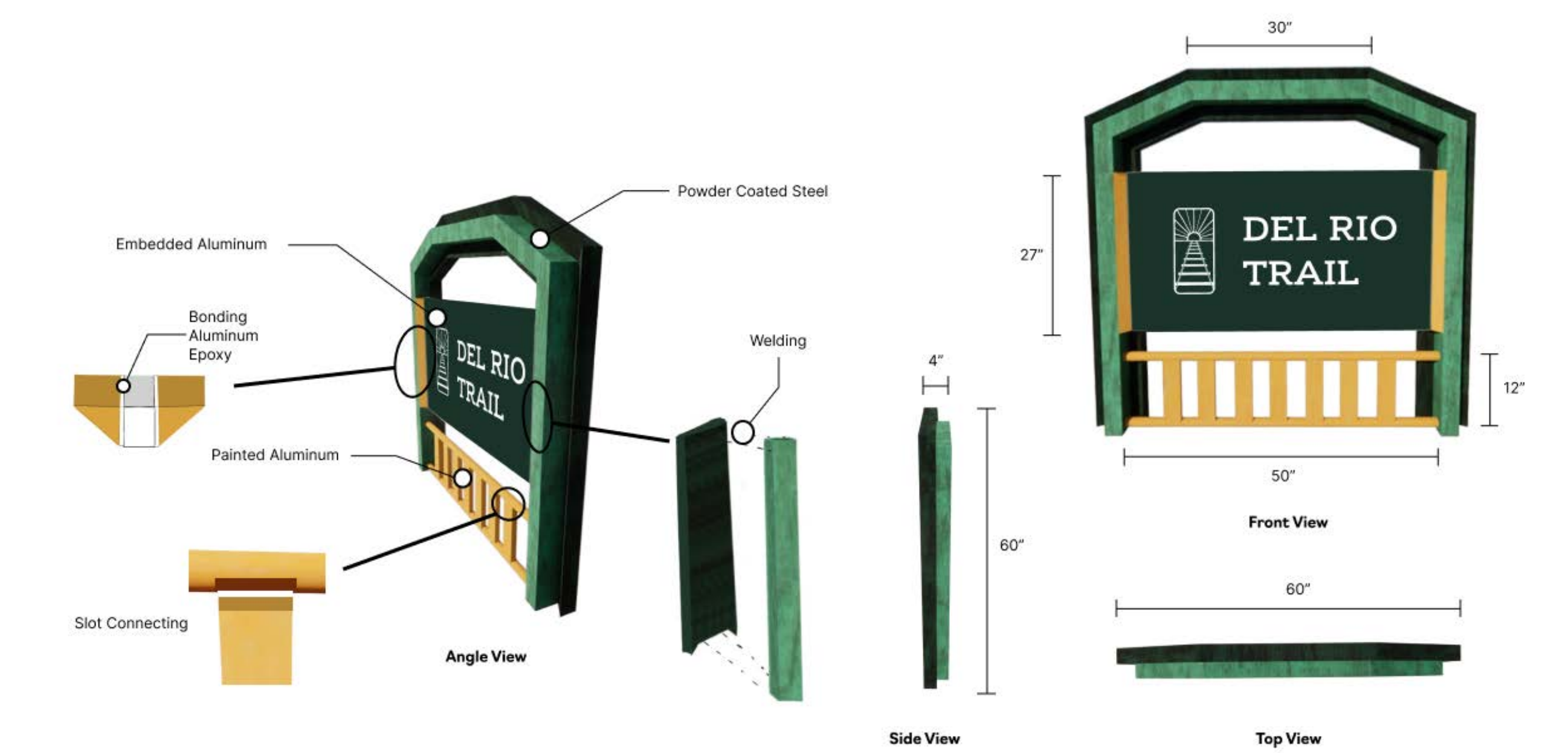
Regulatory and Interpretive Signs



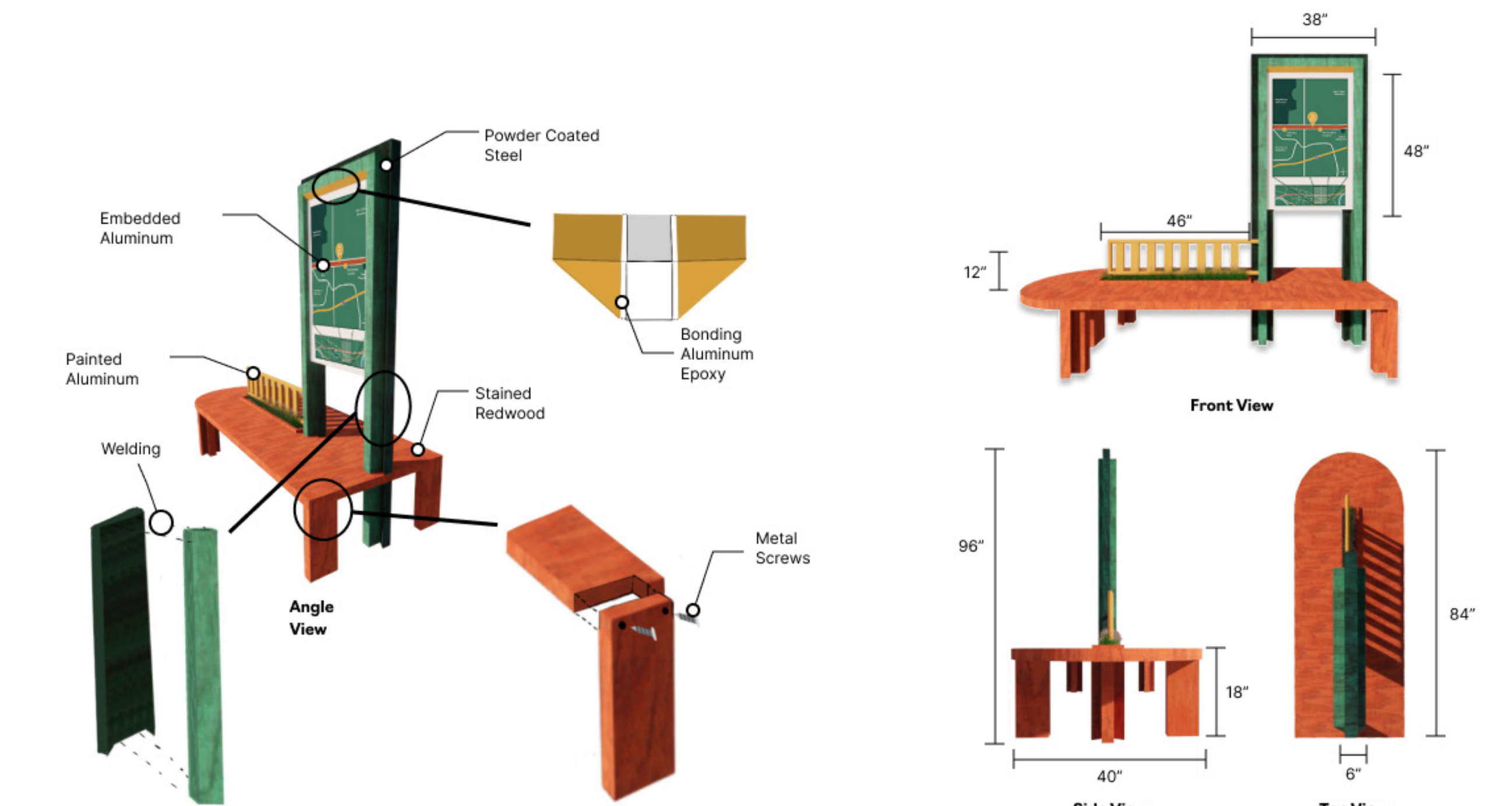
Interpretive Sign

SIGN DETAILS

IDENTIFICATION | WELCOME SIGN



ORIENTATION SIGN | REST STOP



Emma Harro



Natalie Liu



Emily Tonno

MEET THE DESIGN TEAM