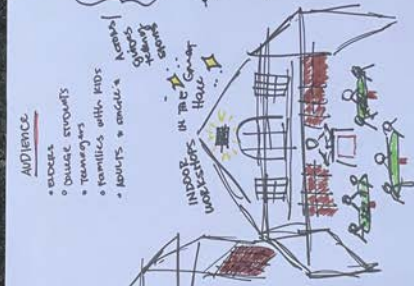


AUDIENCE

- excess
- diverse groups
- teenagers
- families with kids
- adults & older



EVENTS

- live music
- workshops with cross-talking
- evening - glass painting
- magic - magic glass
- vintage style
- outdoor dining
- outdoor events with games
- morning runs
- local vendors
- craft
- interactive historical tour
- activities
- DJ/sets
- in afternoon
- after

ENTRANCE FEES

- tickets
- free for play
- one for general admission
- one for after-dark

INTERACT

- the always
- aim to enhance history
- aim to enhance education
- highlighting the trade of
- 'Melloni' toys
- righter

SITE

- located by the river
- aim to enhance history
- aim to enhance education
- highlighting the trade of
- 'Melloni' toys
- righter

WORKSHOPS

- event calendar on site
- promotion through social media
- sponsored posts
- invite reviewers & owners
- posters & flyers
- brochures in hotels
- promotion through partners
- merchandise like
- → take out the pos

WATER WORKS

- water works
- prizes
- raffles

THE BIG DOG

- the big dog
- event
- year
- (around song and)

ST. JOHN THE BAPTIST

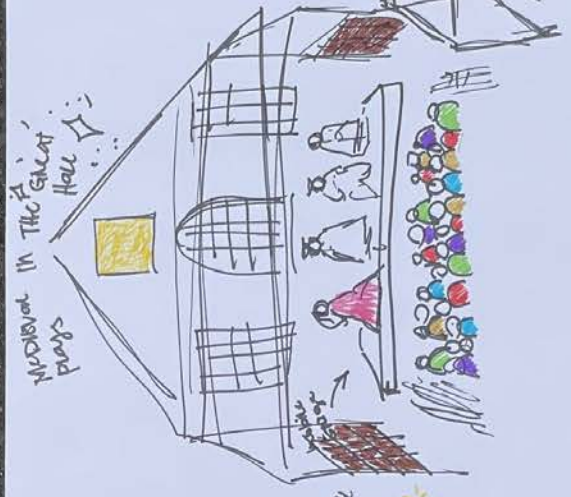
- St. John the Baptist
- event
- (around song and)

ADMISSION FROM FOOD STANDS

- admission from food stands
- first come, first serve
- sign up for participation

GROUP 4 (EVER)

- SHAR
- WICKIEA
- ALEXANDRA
- BONNIE
- SHARON
- SHARON
- SHARON



AUDIENCE

- PARENTS
- SOURCE STUDENTS
- TEACHERS
- FAMILIES WITH KIDS
- ADULTS & AMERICANS
- KIDS
- GRANDPARENTS
- SIBLINGS



The Fair

MERCHANTS TAYLOR

ENTRANCE FEES

- Tickets are interactive zone always included
- one for the play
- one for general admission
- must be affordable

AUDIENCE

- elderly
- tourneagers
- families with kids
- adults & single
- parents
- young adults
- young students

SITE

- located by the river
- aim to showcase medieval history
- highlight the trade of medieval 'travellers'

MARKETING

- event calendar on site
- promotion throughout social media
- spring and posts
- invite references & coverage
- posters & flyers
- posters in hotels
- promotion throughout partners
- use social media
- take out these posts

WINTER MONTHS: EVENTS HELD INDOORS

every 24th of the month (St. John the Baptist)

JUNE 24th THE BIG DAY & YEARELY event (weekend-long event)

JUNE 24th THE BIG DAY & YEARELY event (weekend-long event)

EVENTS

- live music
- workshops with storytelling
- storytelling
- costume classes
- medieval style fabric dyeing
- using local textiles
- outdoor events with games
- horse riding
- local vendors
- medieval play
- clay
- event
- interactive historical tour
- actors dressed in medieval attire

ENTRANCE FEES

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- one for the play
- one for general admission
- must be affordable

MISSION IN THE GREAT HALL

Medieval plays

Medieval feast

Indoor workshops

Workshops in the Great Hall

The Fair

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