

Bibliography

ENVIRONMENTAL GRAPHIC DESIGN REFERENCE AND RESOURCES

Consult these readings and resources to gain a better understanding of signage, wayfinding and environmental graphics.

CLASS READING (see PDF version on the course site)

The Wayfinding Handbook: Information Design for Public Places, David Gibson, 2009

BOOKS

Recommended Reading

Wayshowing to Wayfinding: Basic and Interactive, Per Mollerup, 2013

Left, Right, Up, Down: New Directions in Signage and Wayfinding, TwoPoints.net, 2010

Ruedi Baur Intégral, 2002 and *Ruedi Baur Intégral and Partners*, Lars Muller Publishers, 2009

Signage Systems and Information Graphics, Andreas Uebele, 2006

Further Reading

Graphics and Space, ed. Wang Shaoqiang, 2010

Signage and Wayfinding Design, Chris Calori, 2007

Wayfinding: Designing and Implementing Graphic Navigational Systems, Craig Berger, 2005

Environmental Graphics: Projects & Process, Wayne Hunt, 2004

Signs: Lettering in the Environment, Phill Baines and Catherine Dixon, 2003

This Way: Signage Design for Public Spaces, James Grayson Trulove, 2000

Wayfinding: People, Signs, and Architecture, Arthur & Passini, 1992

Wayfinding in Architecture, Romedi Passini, 1992

Architectural Signing and Graphics, John Follis and Dave Hammer, 1979

MAGAZINES and JOURNALS

eg design (Society for Environmental Graphic Design)

WEB and BLOGS

www.segd.org

<http://designworkplan.com/>

<https://segd.org/awards>

<http://weidnerca.com/>

<https://www.access-board.gov/guidelines-and-standards/buildings-and-sites/about-the-ada-standards/guide-to-the-ada-standards/animations>

<http://mapseverywhere.net/>

DESIGN STUDIOS

Expertise in environmental graphic design can come from in-house teams or contract design firms. Budget and the type of need dictate this selection. Listed here are several of the most progressive international design firms specializing in EGD with links to their work.

Sussman/Prejza

<http://www.sussmanprejza.com/>

Holmes Wood

www.holmes-wood.com

Selbert Perkins
www.selbertperkins.com

2 x 4
www.twofour.net

Moniteurs
www.moniteurs.de/en/

Integral Ruedi Baur
www.irb-paris.eu/

Pentagram
www.pentagram.com/en/portfolio/signage/

C&G Partners
<http://www.cgpartnersllc.com/>

Applied
<http://appliedwayfinding.com/>

BAY AREA DESIGN STUDIOS

There are some very talented and successful designers working in the environmental graphics field in the greater Bay Area. Many of these studios employ UC Davis design alumni and the department has a good reputation for placing recent grads into the profession. Listed here are a few of those firms.

FayéWorks
<http://www.fayeworks.com/>

Debra Nichols Design
<http://www.debranicholsdesign.com/>

GNU Group
<http://www.gnugroup.com/>

VDTA
<http://www.buildordie.com/us/who-we-are/>

Gensler
<http://www.gensler.com/offices/san-francisco>

Kate Keating Associates
<http://www.kkainc.com/>

Volume
<http://www.volumesf.com/>

Skidmore Owens and Merrill
<http://www.som.com/>

Rapt Studio
<http://raptstudio.com/>