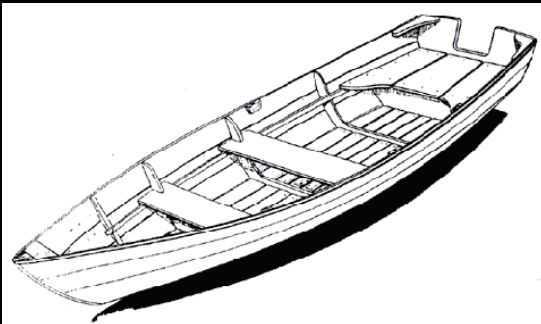


The background of the image is a dark, deep blue body of water, likely a river or lake, at night. The water's surface is covered in numerous small, shimmering reflections of light, creating a textured, golden-brown pattern that contrasts with the dark blue. The reflections appear to be from lights on the opposite bank or from a boat, though the source is not visible. The overall mood is serene and mysterious.

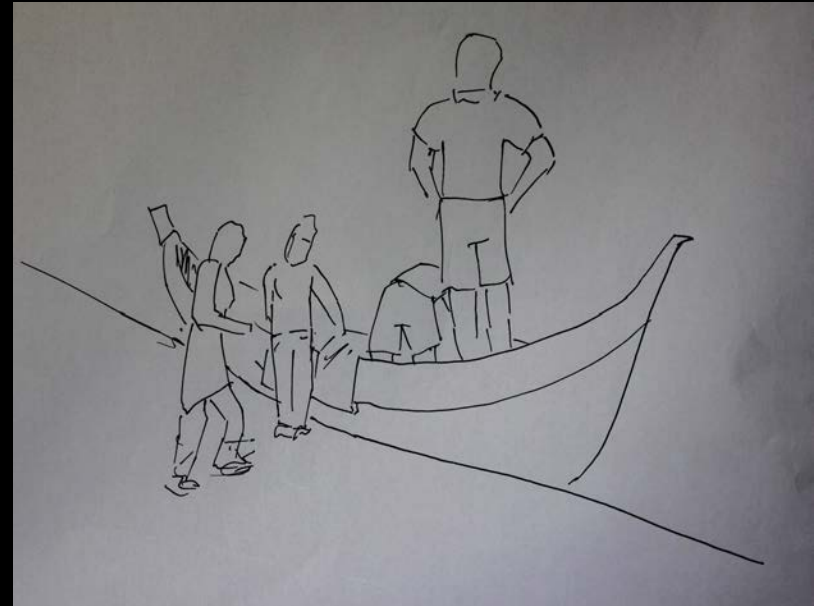
Ouse Cruise Light Show

Flowing through York history





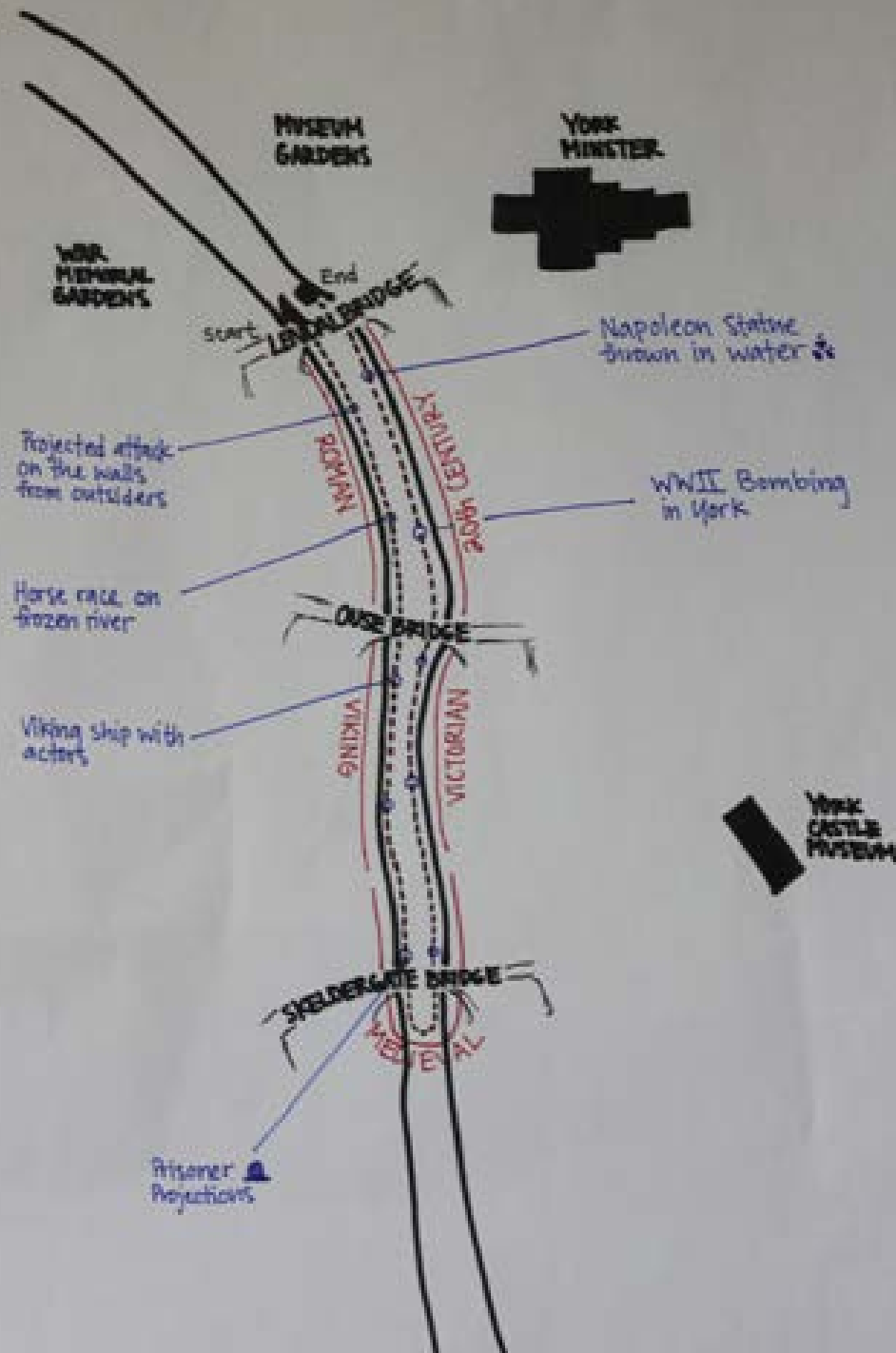




-18 passengers per boat (5 rows of 4, last row two for wheel chair access)

-8 boats total

-Convertible canopy in case of rain

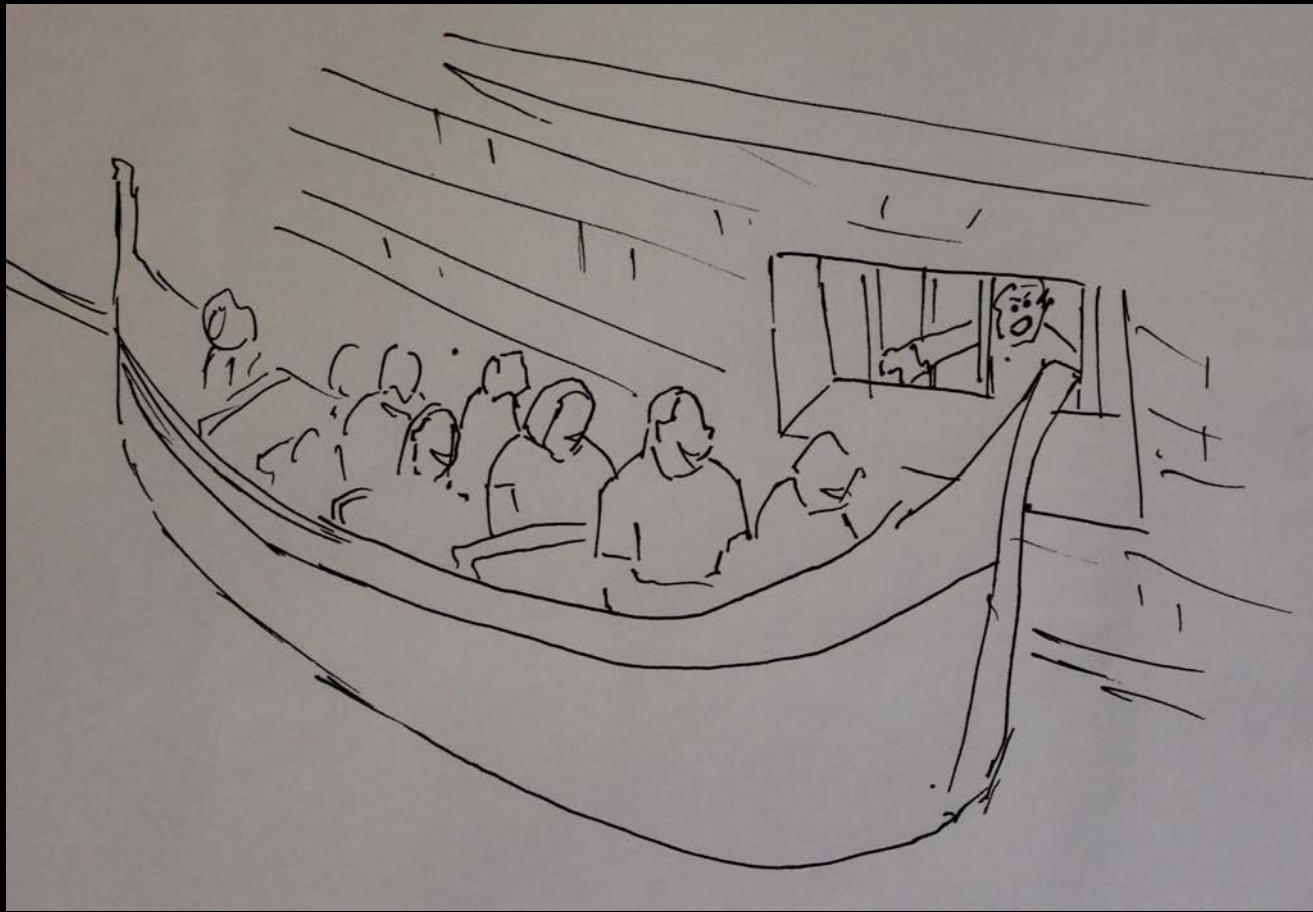


Ouse Cruise is a night spectacle that guides visitors through fascinating events that occurred on the River Ouse. Through light projections, sounds, smells, and other sensory features, visitors will encounter the history of the River Ouse in a new light. It is an evening event that occurs over a series of weekends in the month of September and is welcoming for all ages. The light exhibition ranges from famous events from the Roman era to the 20th century.

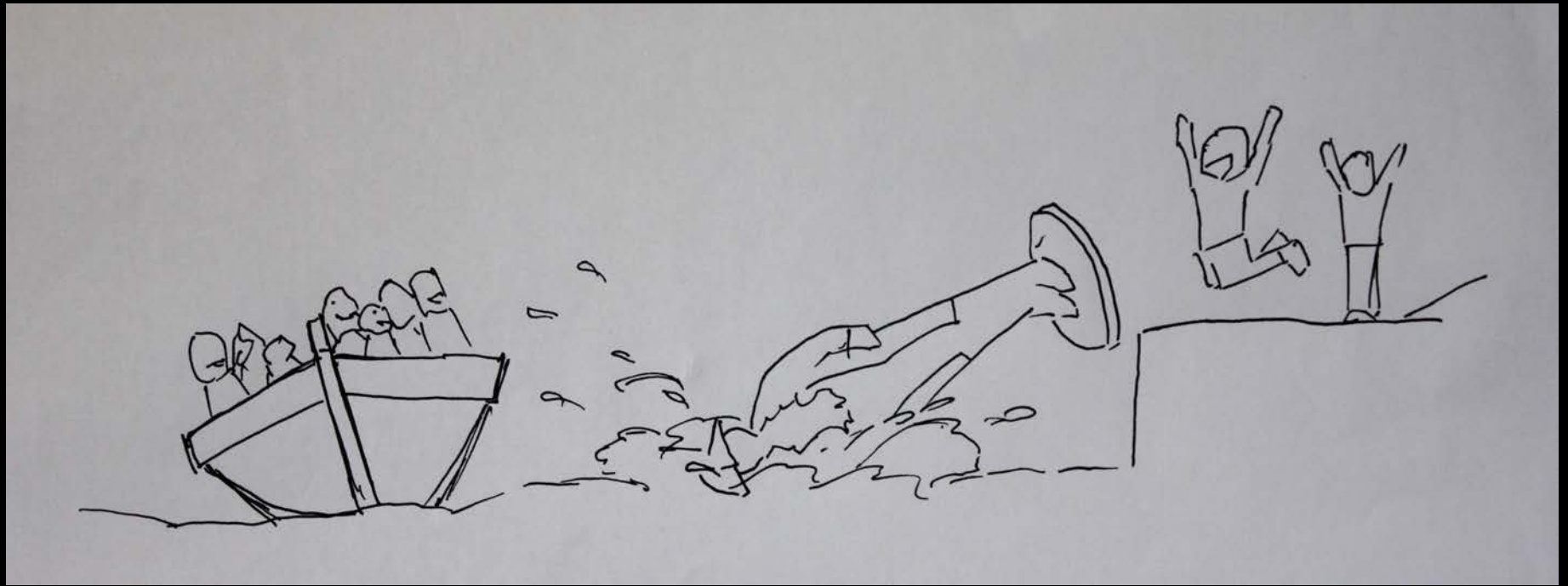


One specific event from the Roman period, Viking era, Medieval Age, Victorian era, and 20th century will be presented in an interactive way. For example, during the Roman period, the River Ouse would freeze over and horse races would be very popular. Suddenly, the boat will stop and lights will project around the boat to demonstrate the sense of sudden freezing and fog would begin to appear. Through the use of fog machines, laser projections of horses and Roman riders, sounds of galloping, and wind, the audience will feel as though the horses are running straight at them.





The Medieval era saw the development of prisons and many were present along the River Ouse. Projections of prisoners peaking out of windows will directly interact with the audience as they slowly flow by.



Other events that the audience encounters is the sailing by of a Viking ship, the loading of a Victorian textile ship, and the splashing from the statue of Napoleon being thrown into the river after World War II. The boat riders are literally flowing through history in an exciting and thrilling way.

Since this event will only span over a month, a distinguishable poster has been developed to promote this event in York six months in advanced. Summer travelers will see pamphlets and posters of this event in other tourist attractions around the United Kingdom. The Ouse Cruise allows for people from around the United Kingdom to gather in York to experience the history of the city's main river in a modern light.





